



# DELAWARE OFFICE OF HIGHWAY SAFETY

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**FY 2017 ANNUAL REPORT**  
**OCTOBER 1, 2016 – SEPTEMBER 30, 2017**

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State of Delaware

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## MESSAGE FROM THE DIRECTOR EXECUTIVE SUMMARY



Ms. Jana Simpler, Director

The Delaware Office of Highway Safety is pleased to present the Fiscal Year 2017 Annual Report. This Report serves as the State's evaluation of the 2017 Highway Safety Plan (HSP) and is our opportunity to celebrate performance target attainment in the last year and to identify opportunities for additional improvements in the coming year.

The Office of Highway Safety works closely with our partners to conduct appropriate problem identification, identify priority areas, select realistic performance measures, identify and implement proven countermeasures, and conduct quality evaluation of implemented efforts. The Annual Report reviews the yearly progress on implementing Delaware's HSP and documents the use of grant funding administered by NHTSA for Federal funds available under the Section 402 State and Community Highway Safety grant program and the various sections of the National Priority Safety Program of the Federal transportation bill.

The Office of Highway Safety's mission statement is as follows:

*The Office of Highway Safety is committed to improving safety on Delaware roadways through the administration of federal highway safety funds, the analysis of crash data to identify problem locations and priority areas and the development and implementation of countermeasures to combat unsafe driving behaviors.*

In accordance with the current reauthorization legislation, Fixing America's Surface Transportation Act (FAST Act), the Office of Highway Safety has included the following components in the FY 2017 Annual Report<sup>1</sup>:

- Assessment of the state's progress in meeting targets identified in our FY 2017 HSP;
- Description of the projects and activities funded;
- Federal funds expended on identified funded projects and activities; and
- Extent to which the identified projects contributed to meeting the highway safety targets.

We are grateful for the many partnerships that have made our successes possible in 2017. We will continue to strive *Toward Zero Deaths* in 2018 in an effort to make Delaware roadways the safest in the country. To that end, we will focus on legislative enhancements, thoughtful traffic safety data analysis, and use of identified best practice countermeasures to continue to tackle the challenges that lie ahead.

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<sup>1</sup> In FY 2017, OHS did not administer a State Attitude Survey

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## Delaware Office of Highway Safety Staff Overview



### **Staff Photo – Reflects staff as of December 2017**

Front row left to right: Christine Gannon, Bonnie Dixon  
2<sup>nd</sup> row left to right: Larry Kelley, Shannon Powers  
3<sup>rd</sup> row left to right: Richard Klepner, Sarah Cattie  
4<sup>th</sup> top left to right: Mitch Topal, Robert Neylan  
Top row left to right: Paul Bernat, Jana Simpler, Kimberly Chesser  
Missing: Russell “Dean” Holleger

In FY2017, the office staff consisted of six full-time employees, five part-time employees, and one contracted employee who served as a resource to many different partners. It is through the dedication to the mission of the Office that these staff members have been able to make great strides in the improvement of highway safety across the state of Delaware.

As a division of the Department of Safety and Homeland Security, the Office of Highway Safety (OHS) fulfills its mission through the implementation of public information/education and enforcement initiatives. OHS staff members are committed to maintaining and expanding our partnerships with agencies statewide. We believe it is through these vital statewide alliances that

effective outreach and implementation of safe driving practices by the motoring public will be accomplished.

By focusing on the state's identified highway safety priority areas, developing statewide partnerships, and increasing public awareness of the importance of safe driving, walking, and bicycling behaviors, the Office of Highway Safety, under the leadership and direction of Director Jana Simpler, is striving to make Delaware roadways the safest in the country.

FY2017 office staff included:

**Jana Simpler, Director** – Responsible for planning, organizing, and directing the operations and programs of the Office of Highway Safety in accordance with Federal and State rules, regulations, and guidelines. Monitors State and Federal legislation that impacts highway safety and the State of Delaware. Serves as the State's Coordinator on behalf of the Governor's Representative. Current Chair of the Governor's Highway Safety Association. Also serves as the Chair of Advisory Council on Walkability and Pedestrian Awareness (Pedestrian Safety Council).

**Kimberly Chesser, Deputy Director** – Responsible for monitoring and evaluation of approved highway safety projects, administration and distribution of federal funds to state, local, and private agencies; responsible for coordinating and organizing impaired driving countermeasures across the state, managing the statewide DUI Provider Program, and manages the 402, 405, 154 and 164 programs under The FAST act. Performs duties as necessary as the agency DUI Program Coordinator. Serves as the Chair of the Statewide Impaired Driving Prevention Taskforce, a member of the DUI Court Steering Committee, and as a member of The Injury Prevention Coalition with an added role as the Motor Vehicle Committee Co-Chair.

**Richard Klepner, Management Analyst III** – Serves as the Program Manager for pedestrian safety, distracted driving, and traffic records. Manages 402 and 405 Grant funds for each priority area. Also serves as the OHS representative on the Delaware Bicycle Council, Co-Chair the Education/Enforcement Subcommittee for the Advisory Council on Walkability and Pedestrian Awareness (Pedestrian Safety Council), and chairs the Traffic Records Coordinating Committee.

**Sarah Cattie, Management Analyst III** – Assumed role in January 2017. Performs duties as necessary as the agency Occupant Protection Coordinator, Speed Management Coordinator, Motorcycle Safety Coordinator and Young Driver Programs Coordinator. Manages 402 and 405 Grant funds for each priority area. Sarah serves as the Chair of the Teen Driver Task Force, and as a member of the Motorcycle Riders Education Advisory Committee, and is a Board Member for Safe Kids Delaware.

**Mitch Topal, Marketing Specialist II** – Serves as the official agency spokesperson and media liaison, responsible for dissemination of information regarding agency programs and events, coordination of public awareness campaigns and media events, presentation of safety education programs, and managing our social media presence. Performs duties necessary as the agency

Corporate Partner Program Coordinator. This position was vacant from January 2017 through August 2017.

**Bonnie Dixon, Accountant** – Responsible for processing fiscal documents as required for the daily operations of the office. Manages the agency timesheets and serves as the agency liaison with the Department’s Human Resources Section. Responsible for Maintenance of Effort (MOE), and entering grants into the First State Financial System for the State of Delaware Clearinghouse. Serves as the agency captain for the State Employee Charitable Campaign (SECC) and the Department Chair for the SECC.

**Christine Gannon, Administrative Specialist** – Responsible for ordering public information materials, coordinates distribution of materials to increase public awareness, and assists the Community Relations Officer with public information and education initiatives. Serves as the agency receptionist. This role was vacated in February 2017 and because of state budget concerns, this position was reallocated to another Division. OHS was able to acquire a part-time casual/seasonal Administrative Specialist I which was filled by Christine Gannon in October 2017.

**Paul Bernat, Law Enforcement Liaison** – Responsible for the coordination of law enforcement mobilizations throughout the grant year and for organizing law enforcement training opportunities (part-time position).

**Shannon Powers and Larry Kelley, Statewide Fitting Station Coordinators** – Responsible for the coordination of the Office of Highway Safety’s three statewide Child Passenger Safety Fitting Stations, in cooperation with the Division of Motor Vehicles and Delaware State Police Troop 7 (part-time positions).

**Russell “Dean” Holleger, Data Analyst** – Responsible for conducting ongoing problem identification, assisting in the development of the Annual Highway Safety Plan, assisting in the development and implementation of enforcement mobilizations and providing data analysis summaries to the Program Managers. This position was vacant from November 2016 until August 2017.

**Robert Neylan, DUI Case Specialist** – Responsible for serving as a liaison between DUI offenders and the Evaluation and Referral Program or the substance abuse education and treatment providers. Works with the Division of Motor Vehicles, Courts, Delaware Department of Justice, Legislators, and the Division of Substance Abuse and Mental Health. Primary responsibility is resolving conflicts and directing DUI offenders to the appropriate resources (part-time position).



## FY 2017 Highway Safety Targets

CORE OUTCOME BEHAVIORAL MEASURES Targets for FY17		2010	2011	2012	2013	2014	2017 Target	2017 Progress <sup>2</sup>
1	Traffic Fatalities	101	99	114	99	121	101	111
	5 year moving average	121	111	110	106	107		
2	Serious Traffic Injuries	678	673	582	615	565	556	451
	5 year moving average	673	582	615	623	623		
3	Mileage Death Rate	1.13	1.10	1.25	1.24	1.26	1.1	N/A
	5 year moving average	1.31	1.22	1.22	1.16	1.20		
3a	Rural Mileage Death Rate	2.34	2	1.92	1.67	2.64	1.81	N/A
	5 year moving average	2.62	2.41	2.28	2.07	2.11		
3b	Urban Mileage Death Rate	0.58	0.67	0.92	0.77	0.73	0.71	N/A
	5 year moving average	0.75	0.69	0.74	0.74	0.73		
4	Unrestrained Passenger Vehicle Occupant Fatalities	21	33	25	23	23	21	34
	5 year moving average	35	32	30	28	25		
5	Alcohol Impaired Driving Related Fatalities	37	41	35	37	49	36	25
	5 year moving average	43	43	40	39	40		
6	Speed Related Fatalities	42	34	46	37	44	37	22
	5 year moving average	40	40	40	41	41		
7	Motorcycle Fatalities	8	19	17	20	15	15	10
	5 year moving average	13	15	15	16	16		
8	Unhelmeted Motorcyclist Fatalities	5	14	4	7	7	6	5
	5 year moving average	8	9	8	8	7		
9	Drivers Age 20 or Younger Involved in Fatal Crashes	15	13	15	12	11	11	6
	5 year moving average	19	17	16	16	13		
10	Pedestrian Fatalities	22	18	27	25	25	20	32
	5 year moving average	20	18	21	21	23		
11	Seat Belt Use Rate	91%	90%	87%	92%	90%	91%	91.4%
	5 year moving average	90%	89%	89%	90%	90%		
12	Distracted Driving Related Crashes		143	138	146	168	126	205
	3 year moving average (data not available for 5-year trend)			172	143	151		
13	Bicycle Fatalities	3	0	4	1	3	≤2	5
	5 year moving average	4	3	4	3	2		

Sources:

<sup>2</sup> Data only available through November 30, 2017

Delaware State Police

FARS Analysis Reporting System (FARS)

**14. Traffic Records – Short-term performance goals:**

- Coordinate the planning and development of the Section 405(c) application;
- Convene a Traffic Records Coordinating Committee (TRCC) with a multidisciplinary membership;
- Coordinate the Strategic Plan and approved projects with the TRCC;
- Require performance measures and performance targets that demonstrate quantitative improvements; and
- Ensure Traffic Records Assessments are completed within five years of this application, including the recommendations and how each was addressed.

**Long-range performance goal:** Continue to support TRCC partners' efforts to upgrade existing traffic records systems and efforts to implement additional resources to further aid in accurate, timely, and complete data analysis.

**Progress Towards Goal:**

The Traffic Records Coordinating Committee met three times in FY 2017: November 7, 2016, March 8, 2017, and May 24, 2017. In October of 2017, The Delaware Criminal Justice Information System (DelJIS) finished the Data Dictionary, completing a major goal of the 2014/2015 NHTSA Traffic Records Assessment. The Delaware Department of Transportation also made significant progress on their LIDAR road inventory progress and it is expected to be completed in the near future.

**Activity Measures<sup>3</sup>**

- Number of impaired driving arrests made during grant-funded enforcement activities: 180
- Number of seat belt citations during grant funded enforcement activities: 2,222 seat belt violations, 121 child restraint violations
- Number of speed citations issued during grant funded enforcement activities: 6,623

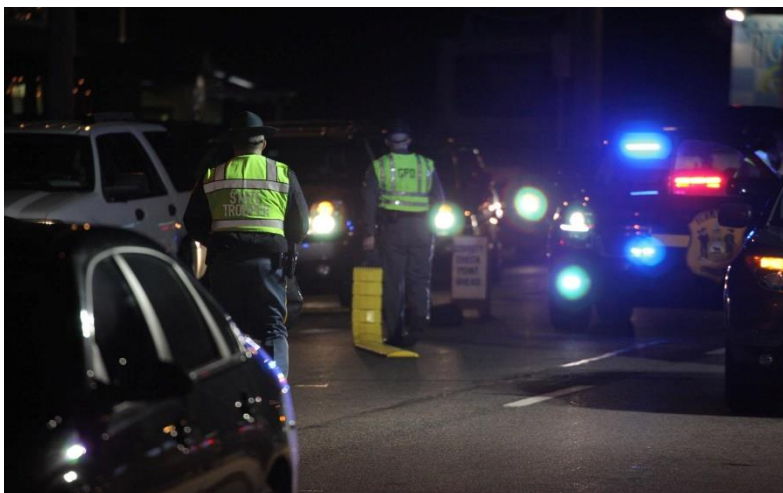
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<sup>3</sup> Includes 402 Sub-grants and arrests made as part of mobilizations funded by 402, 405, and 154.

## **Impaired Driving**

The Office of Highway Safety coordinated the following programming initiatives in an effort to achieve our impaired driving prevention goals for FY 2017.

<b>Checkpoint Strikeforce (CPSF)</b>
<b>Project Code(s): AAHG-2, AAHG-4, AAHG-6, AAMA-3</b>
<p>During FY 2017 Delaware participated in the 16<sup>th</sup> annual Checkpoint Strikeforce campaign (CPSF). CPSF is a regional impaired driving prevention program initiated by the NHTSA Region 3 office. OHS continued with the expanded CPSF model that was implemented in FY2016. For each Checkpoint Strikeforce mobilization, OHS conducted 5 checkpoints in one night, with two checkpoints in New Castle County, one checkpoint in Kent County, and two checkpoints in Sussex County occurring simultaneously. This model required extensive coordination by OHS and multiple agencies. Cooperative agreements with Delaware’s Attorney General extended statewide arrest authority to officers from municipal law enforcement agencies. OHS provides funding for a Drug Recognition Expert (DRE) to be available at each checkpoint. Additionally, OHS continued to partner with the Division of Alcohol and Tobacco Enforcement (DATE) at these checkpoints with officers are on-site to handle cases involving specific rules and regulations associated with underage possession and consumption.</p> <p>Checkpoint activities continued to be a success in Delaware in FY 2017. 18 checkpoints were conducted Statewide on the same nights during the dates of: October 29<sup>th</sup>, 2016, December 10, 2016, March 17<sup>th</sup>, 2017 and July 1, 2017. These checkpoints resulted in almost 15,000 vehicle contacts, 64 arrests for impaired driving, 20 DRE evaluations, 85 seat belt citations, 10 child restraint citations, 4 tickets for illegal cell phone use, and nearly 500 other various traffic and criminal arrests.</p>



Delaware State Police and local municipal officers worked together to conduct a DUI checkpoint in Sussex County on March 17, 2017.

<b>DUI Enforcement Mobilizations</b>
Project Code(s): AAHG-1, AAHG-3, AAHG-5, AAHG-7, AAHG-8, AAMA-1, AAMA-2, AAMA-4, AANB
OHS coordinated seven impaired driving enforcement mobilizations in addition to checkpoint efforts during the FY 2017 fiscal year. An October mobilization was cancelled. The impaired driving mobilizations were held: November 18 <sup>th</sup> – December 4 <sup>th</sup> , 2016 (Safe Family Holiday Blitz phase 1); December 15 <sup>th</sup> - January 2 <sup>nd</sup> , 2017 (Safe Family Holiday Blitz phase 2) , May 5 <sup>th</sup> , 2017 (Cinco de Mayo); May 12 – May 14 <sup>th</sup> , 2017 (Mini DUI Blitz), June 5 <sup>th</sup> – June 25 <sup>th</sup> 2017; July 20 <sup>st</sup> – July 29 <sup>th</sup> , 2017 (Delaware State Fair); and August 19 <sup>th</sup> – September 5 <sup>th</sup> 2017 (National Drive Sober or Get Pulled Over). A total of 33 agencies participated, working more than 4,000 hours, yielding 100 impaired driving arrests, 148 seat belt citations, 30 child restraint violations, 2,198 speed citations, 162 cell phone violations, 74 drug arrests, 30 criminal violations, and more than 2,800 other traffic violations. No funds were used from AANB.

<b>DUI Tracking System Maintenance</b>
Project Code(s): AAHI-1, AAMB-1, AANI-1, ABAC-1, ABBG-1
Delaware’s current system that tracks impaired driving offenders from the point of interaction with the court or the DMV, and follows them through the completion of their mandated education or treatment program was redesigned and implementation began in January 2016.
This system requires a regular maintenance contract as well as monthly fees for hosting the virtual server. The state’s Department of Technology and Information manages the system. There were enough funds in AAHI to cover the project costs. Therefore, no funds were used from project codes AAMB, ABBG, AANI, ABAC.

<b>Delaware State Police Omega Program</b>
Project Code(s): AANF-1, AAOM-1, AMGA-1
In FY 2017, OHS provided funds to the Delaware State Police to continue a contract with Omega Medical Systems. This contract provides for phlebotomy services associated with impaired driving cases. The technicians will come directly to the officer saving the time of taking the defendant to the hospital for the blood draw. Because of legal concerns, some hospitals have refused to draw blood for the purposes of a DUI prosecution even when the officer has a warrant. The BAC is a valuable piece of evidence that wins trials and holds impaired driving offenders accountable for their criminal behavior. There were enough funds to cover project costs from AANF and AAOM and no funds used from project code AMGA.

Drug Recognition Expert Program
Project Code(s): AAHM-1, AAKB-1, AAKE-1, AAND-1, ABBB-1
<p>During FY 2017, Andrew Rubin of the Newark Police Department served as the Delaware DRE coordinator helping promote exceptional growth of this program. Andrew was assisted by Cpl/3 Roy Bryant of the Delaware State Police. Andrew has enthusiastically taken on the role working to involve DREs in more Drugged Driving evaluations and arrests. In FY 2017, Delaware had 23 DREs and conducted almost 100 evaluations statewide. Over 500 total evaluations have been completed since 2007. To help grow the DRE program, emphasis was placed on getting officers who may be interested in becoming DREs trained in ARIDE and to train additional DREs to become DRE instructors to assist with future DRE Schools.</p>
<p>One DRE class was sponsored during FY17, between late October and early November. OHS funded the training and certification of 9 DREs in the DRE class. OHS funded the travel of 19 DREs to attend the annual DRE Conference. OHS also funded equipment and additional training needs during the fiscal year.</p>
<p>OHS funds the overtime for a DRE officer that responds to a call out. This allows DREs from across the state to assist other agencies that may not be a part of their jurisdiction. Additional efforts have focused on educating law enforcement across the state about the DRE program. There were enough funds available in the project lines AAHM, AAKB and AAKE to cover project costs. No funds were used from AAND and ABBB.</p>



Lt. Andrew Rubin (second from left) and Cpl/3 Roy Bryant (second from right) were recognized for their efforts with the DRE Program at a MADD/OHS DUI Awards ceremony. They are joined by OHS Director Jana Simpler (far left), Jan Withers, MADD (middle), and Law Enforcement Liaison Paul Bernat (far right).

<b>Traffic Safety Resource Prosecutor Program</b>
Project Code(s): AAKF-1, AAMC-1, ABAK-1, AAMF-1, AANA-1, ABBC-1
<p>For nine years, the Traffic Safety Resource Prosecutor has brought agencies together to establish good working partnerships, create efficiencies, and establish long-term solutions to various prosecution and enforcement issues related to traffic safety. During FY2017, Danielle Brennan was Delaware's TSRP. Danielle keeps the Office of Highway Safety staff, law enforcement, and other partners current on relevant case law. She provides research and information for potential highway safety legislation, such as changes to Delaware's impaired driving law. She also provided training on a variety of traffic safety related topics to law enforcement and prosecutors. Danielle was instrumental in the execution of the pilot DUI Court program in New Castle County. She serves as the lead prosecutor for the DUI Court. In addition, the TSRP launched a blog to keep law enforcement, prosecutors, and other interested parties apprised of new case law and to give helpful tips/tools for their use as they investigate and prosecute impaired driving cases</p> <p>The TSRP team consists of the TSRP and two additional attorneys across the state to assist with vehicular assault and murder cases, DUI investigations/prosecutions, and with training initiatives. In addition, two paralegals are assigned to the team to assist with coordinating case materials and training materials.</p> <p>In FY 2017, the TSRP team conducted or participated in the following:</p> <ul style="list-style-type: none"> <li>• Participated in several committees and taskforces <ul style="list-style-type: none"> <li>○ Undocumented Driver Taskforce</li> <li>○ DUI Court Steering Committee</li> <li>○ Statewide Impaired Driving Prevention Taskforce <ul style="list-style-type: none"> <li>▪ Prescription Drug Use/Driving Subcommittee</li> <li>▪ Ignition Interlock Subcommittee</li> <li>▪ Legislative Subcommittee</li> </ul> </li> <li>○ Strategic Highway Safety Plan committee</li> </ul> </li> <li>• Lead prosecutor for DUI court New Castle County</li> <li>• Attended DUI Court Training (conducted by NCDCP)</li> <li>• Participated in SFST training</li> <li>• Participated in ARIDE training</li> <li>• Taught DUI legal updates at the Delaware State Police Academy</li> <li>• Conducted Cops in Court training programs (curricula from NTLC)</li> <li>• Implemented new DOJ Procedures for traffic related prosecution</li> <li>• Participated in several high profile traffic safety cases</li> <li>• Provided in-house training to prosecutors about recurring issues in impaired driving cases</li> <li>• Provided DUI Legal Issues training to various police departments</li> </ul>

- Provided training at the annual Delaware Department of Justice Retreat regarding DUI issues and DUI Court
- Took Deputy Attorney Generals on a tour of the Crime Lab
- Provided presentations on Trial Technology and Expert Witnesses – Crash Reconstruction
- Researched and presented information to the Statewide Impaired Driving Task Force related to the 24/7 Sobriety Program

In addition to the above, the TSRP also sits second chair on many vehicular assault and vehicular homicide cases. The TSRP reviews every DUI plea bargain made by line prosecutors to determine pleas are correct and appropriate. Also, the TSRP frequently responds to the site of fatal vehicle crashes to gain first-hand knowledge from the Crash Reconstruction Unit. In October of 2017, Danielle accepted a new position within the Department of Justice and Barzilai Axelrod is assuming the role of the TSRP. No funds were used from project codes AANA, ABBC, ABAK.



Danielle Brennan, TSRP conducting training related to Impaired Driving.

<b>DUI Specialist Position</b>
Project Code(s): ADDS-1, AANJ-1, AANO-1, ABAD-1
OHS utilizes a part-time, casual/seasonal position to act as the liaison between DUI offenders and the DUI treatment program providers. This position investigates complaints made by offenders and determines the appropriate path forward. This position's primary responsibilities include conflict resolution and direction to appropriate resources. No funds were used from project ABAD or ADDS.

<b>Impaired Driving Travel/Training Initiatives</b>
Project Code(s): AAKG-1, ABBE-1, AAKA-1, AANL-1, ABAE-1
In FY 2017, OHS supported multiple training initiatives by providing manuals and training supplies, making facilities available, and when appropriate, providing meals and/or snacks during the training periods. These trainings included SFST full courses held within police academies in Delaware; SFST refresher courses held at the State Police Academy and local police departments across Delaware; 3 ARIDE courses were held; and Cops in Court sessions were held in Kent and Sussex Counties. No funds were used from project codes ABBE, AANL, and ABAE.

<b>DUI Court Transdermal Monitoring Program</b>
Project Code(s): AANM-1, ABAH-1
In support of the DUI Court project, OHS agreed to fund the Transdermal Alcohol monitoring devices (TAD) needed for the DUI Court participants. These units are attached at the ankle of the offender and monitored for any alcohol use. The units are rented and tracked to a specific offender. While the DOC uses these units for a variety of offenders, OHS only supports the devices needed for the DUI court participants. There were enough funds in project code AANM to cover project costs, therefore, no funds were used from project code ABAH.

<b>DUI Court Program</b>
Project Code(s): AAMH-1, ABAG-1
<p>OHS funded the travel and training of the core team of the New Castle County Court of Common Pleas DUI Court to attend the National Association of Drug Court Professionals (NADCP) Training using funds from AAMH.</p> <p>Delaware has created a legislative subcommittee to the Statewide Impaired Driving Taskforce. The subcommittee is exploring the possibility of expanding the pilot DUI court. The pilot DUI court is located only in New Castle County. DUI Court expansion to Kent County was delayed and the planned expansion should occur beginning in February 2018. Therefore no funds were expended during this project period in project code ABAH.</p>



<b>Judicial Outreach Liaison</b>
Project Code(s): AAML-1, AANN-1
In an effort to strengthen our partnership with the Judicial division of the State of Delaware Courts, OHS funded a Judicial Outreach Liaison to establish a more thorough public understanding of traffic safety issues and the adjudication of motor vehicle cases. The JOL was to focus efforts on impaired driving program areas and other highway safety program areas as needed to mobilize support OHS' traffic safety activities. Retired Judge Richard Gebelein was hired as the JOL. Shortly after being hired, he had to take a leave of absence to fulfill an overseas obligation. He returned and worked as the JOL for a few months before terminating his position. OHS has not hired a replacement. Funds were used to cover the costs associated with JOL program. Because we did not fund the position for an entire year, no funds were used from AANN.

<b>Impaired Driving Enforcement Equipment</b>
Project Code(s): AAJV-1, AAHJ-1, AANE-1, AANK-1, ABBF-1
In FY 2017, OHS funded and supplied law enforcement agencies statewide with necessary pieces of impaired driving enforcement equipment. This included Checkpoint Strikeforce equipment, blood collection kits were purchased and distributed by the Delaware State Police Crime Lab. Additional blood collection vials were purchased so that a second tube of blood can be collected for additional testing, if needed. OHS also funded the purchase of dry gas cylinder tanks used for the calibration of intoxilizers and PBTs. OHS expended all funds in AAJV in the previous fiscal year and therefore did not have these expected funds in FY17. OHS did not use funds from AANK and ABBF because there were enough funds in the other planned budget lines.

<b>Drugged Driving Policy Summit</b>
Project Code(s): OHDD-1
Delaware Office of Highway Safety partnered with AAA Mid-Atlantic to host a drugged driving policy summit. Agenda items included the latest drugged driving research, a perspective from the TSRP from Colorado, Toxicology information related to drugged driving, A national perspective on drug impaired driving by Chuck Hayes, IACP, DRE experts, and a discussion about the policy challenges in drugged driving cases. The summit wrapped with a solutions panel to determine potential opportunities to move forward. Funds for this summit supported the travel costs of national speakers, and other cost needs related to the summit.

<b>Serving Intoxicated Persons Enforcement Initiative</b>
Project Code(s): AAHG-9
Based on data provided by the Delaware State Police Crime Lab, DATE officers conducted undercover enforcement activities seeking to identify instances of over-service to intoxicated persons at bars and restaurants throughout Delaware. DATE targeted establishments that have demonstrated a number of DUI arrests that have originated from within those establishments in an effort to reduce impaired driving and crashes.

<b>DUI Enforcement Recognition Ceremony</b>
Project Code(s): AAON-1, ADRC-1
OHS hosted a DUI Enforcement Recognition Ceremony at Dover Downs Conference Center on March 21, 2017 to recognize the efforts of law enforcement that participated in Checkpoint Strikeforce. In addition, OHS provided awards and recognitions to the top 5 DUI enforcement officers in the State of Delaware and two DUI Enforcement Instructors who have contributed greatly to the training of officers across state on how to recognize impaired drivers and enforce DUI laws. OHS partnered with MADD for the recognition ceremony. Funds covered the cost of the ceremony and awards. No funds were used from project line ADRC.



Troopers and Officers that participated in the Checkpoint Strikeforce Campaign were recognized at the DUI Awards Ceremony for their efforts in removing impaired drivers from Delaware Roadways.

<b>Division of Forensic Sciences Training &amp; Consultation</b>
Project Code(s): AAKI-1

The Division of Forensic Sciences (DFS) conducts blood analysis in suspected drug impaired DUI cases. The DFS will use funds to obtain training and consultation from Agilent Technologies to develop new methods of analysis. Currently, the laboratory does not have a sensitive method to confirm amphetamine and methamphetamine. Both of the substances fall under Delaware’s zero tolerance DUI laws. Currently, the lab can only confirm 3 of the 20 plus benzodiazepines available. Training and consultation will allow the lab to develop new methods of analysis for their DUI casework.

### Safe Prom Ride Program

Project Code(s): AAME-1

OHS partnered with the Division of Alcohol and Tobacco Enforcement to educate high school students on the dangers of drinking and driving during the Prom season. DATE offered limo rides to a select group of students at Del Castle Vo Tech, and Milford High Schools in a limo wrapped in an alcohol prevention/impaired driving prevention message. The prominent display of the limo is meant to get prom goers attention and encourage alcohol free and responsible choices. The students being chaperoned acted as school ambassadors for making smart choices.



The Division of Alcohol and Tobacco Enforcement (DATE) Officer escorted students from Delcastle High School to the Prom in a Limo marked with the school logo, DATE logo and an impaired driving prevention message.

### ELISA Drug Screen Expansion and Revalidation

Project Code(s): AAKJ-1

The toxicology Unit of the State of Delaware Division of Forensic Science (DFS) performs a preliminary drug screen on every DUI case received by their office. They use an enzyme-linked immunosorbent assay (ELISA) method for initial drug screening. The current ELISA screen covers 12 drugs/drug classes. DFS is using funds to expand the ELISA panel to cover

25 drugs/drug classes. By expanding and revalidating the ELISA panel, we will get a more complete picture of the DUI problem in our state.

### Impaired Driving Paid Media

Project Code(s): ABAJ-1, ACAF-1, AAKC-1, ABBD-1, AANG-1

The Office of Highway Safety coordinated several outreach campaigns to support impaired driving programs as follows:

In an effort to continue with brand recognition, OHS continued the use of the media theme of “Your Night Redefined” for FY 2017 and distributed its message through these diverse channels:

- Cable/network TV
- Movie theater video advertising
- :30 radio (terrestrial and internet) statewide
- Spanish radio
- Ride coupon partnership
- Movie theater on-screen ads
- Digital advertising
- Promoted Facebook and Instagram posts
- *Light Up* and *Popped* :15 and :30 second videos
- Out-of-home bulletins and poster panels statewide
- Bar/restaurant coasters; Bar/restaurant posters statewide
- Frozen billboards on ice chests and liquor store floor clings
- Print ads – local publications
- Hispanic radio and print
- Streaming Audio
- Corporate Partner engagement and collateral distribution



*DUI Paid Media Concept*

### Checkpoint Strikeforce (CPSF)

In addition to our DUI paid media effort, CPSF is preceded and followed by media advisories. Media outlets are very interested when we sponsor DUI checkpoints throughout the state, and almost always pick up the story. Also, social media posts are used to announce the CPSF effort.





*DUI Checkpoint in Seaford*

### Delaware 87ers

The Delaware 87ers are the D-League affiliate of the Philadelphia 76ers, drawing 53,500 fans through 25 games in 2016.

On January 14, our Walk the Line interactive drew a curious crowd and was a great way to showcase our message; “Drive Sober. Arrive Alive.” Taking pledges gave us an excellent opportunity to speak with many adults and teens about the dangers of driving under the influence and the importance of always having a sober driver. Our interactions with fans showed how important the message is to spread around the community.



*Photos from the January 14th Delaware 87ers program*

### Delaware Blue Hens basketball

Saturday night (1/28/17) at the Bob Carpenter Center, the Blue Hens played a great game against the James Madison Dukes. Many local families and University of Delaware alumni came out to socialize and support their team; giving us an excellent opportunity to speak with them about the importance of sober driving.



*Photos from the January 28th U of Delaware program*

### Adult Hispanic Soccer

OHS partnered with Alliance Sports Marketing at ten events involving Hispanic soccer leagues to promote a drive sober message. Activities included a using DUI goggles to simulate intoxication, and a pledge signing. The locations listed below held two events:

- Seaford Library Field in Seaford, DE
- Sussex Tech Soccer Fields in Georgetown, DE
- Mi Canchita in New Castle, DE
- La Bombonera in New Castle, DE
- Layton Park in Georgetown, DE



*Families attending La Bombonera participating in OHS Drive Sober activities*

### Delaware State Fair

For ten days, fans flooded the action-packed 2017 Delaware State Fair. The Drive Sober Arrive Alive DE display was set up near the main entrance and the popular pig races, which attracted thousands of visitors throughout the event. Attendees were very interested in the activities, including the pledge wall, and the selfie station. Many more stopped by for the chance to meet NASCAR driver Ross Chastain and receive tickets to Drive Sober 200 while spreading the

message across social media channels. Adults and kids alike were in disbelief at the effects of the Fatal Vision goggles on their activities. Over 1,500 drivers took a safe driving survey to share their habits, and hundreds of booth attendees shared their testimonies on how drunk driving has touched their lives. The State Fair was once again a huge success in helping to spread the message for Delaware drivers to make sure they had a sober driver and Arrive Alive.



2017 Delaware State Fair Photos

#### NASCAR, Dover Speedway Contract

The “Use Your Melon- Drive Sober/Arrive Alive” campaign traveled all across Delaware for a week-long tour to spread the message. The tour led to fans packing the “Use Your Melon” display in the Fan Zone at Dover International Speedway throughout the entire weekend. Fans lined up to get autographs from numerous drivers, meet Ross Chastain, driving range, and learn the importance of the message to be safe on the roads. The message continued to be shared on all formats of social media as well. Fans were encouraged to share pictures of the display on Facebook and Twitter to show their support and enter for a chance to win prizes throughout the week. The week-long campaign throughout the state was another successful way of spreading the message to drivers in the 18 to 34 age demographic.

Our sponsorship of the Driver Sober 200 NASCAR Race included:

- Souvenir program ad
- Digital banner ad
- Sprint Vision 30 second ad
- PSA announcements
- Drive Sober 200 stage & victory circle
- Track wall signage and billboards
- Static signage around outside of track

Additional NASCAR activities included:

- Partnered with NASCAR driver Ross Chastain.
- Hosted FanZone display and activities
- Held NASCAR driver autograph sessions at our FanZone Drive Sober display
- Posted on social media
- Ross Chastain autograph and photo session at A.I. DuPont Children’s Hospital



- Partnered with local law enforcement agencies to host community event
- Partnered with local law enforcement (via school resource officer) and made appearances at local grade schools with NASCAR driver and partners
- Hosted NASCAR fan participation in an on-site electronic survey asking demographic and campaign messages
- Hosted NASCAR driver appearances at State Fair, supported by state watermelon queen and on-site radio coverage
- Participated in on-site local and national media interviews during NASCAR event by both NASCAR driver and OHS staff (campaign messaging and hashtags were mentioned during all interviews)
- Participated in live radio interviews and press conferences



*The Drive Sober. Arrive Alive DE message at Dover International Speedway*



*To capitalize on our NASCAR theme with Driver Ross Chastain, OHS partnered with Carvertise to wrap cars with the Use Your Melon theme. Twenty branded cars with our logo and messaging were driven throughout the State over several months during Checkpoint Strikeforce.*

### Programs Not Implemented:

Anticipated Projects/Contingency Funds
Project Code(s): AANH-1, AANG-1, ABAI-1, AAMK-1
OHS uses a project proposal method to receive funding requests throughout the fiscal year. We do this with our Section 402 funds, but due to the number of impaired driving related



requests we receive, some additional funding is appropriate to ensure critical impaired driving projects have the opportunity for implementation. There was not a need to expend these funds during the FY17 fiscal year.

<b>24/7 Sobriety Program</b>
Project Code(s): ABAF-1
In FY 2017, The Impaired Driving Taskforce explored the possibility of implementing a 24/7 Sobriety Program. The taskforce was in agreement that a 24/7 Sobriety Program would be an asset in Delaware and began exploring the requirements for implementation of the program. However, no funds were expended during the fiscal year on this project.

**Assessment of State Progress:**

Performance targets are measured based on the calendar year. In 2016, 37 of 119 fatalities were impaired driving related. The target for 2017, using a 5-year moving average trend-line, is 36. As of November 30, 2017 that number is 25. This is a significant decrease from last year's number, however with many fatal crashes still pending, we will continue to closely monitor and analyze results. Although we are on pace to achieved our target, we know that there is more work to be done. We will continue to strive to improve the impaired driving picture in Delaware. We will continue to maintain a well-balanced, comprehensive approach to reducing impaired driving.

## **Occupant Protection**

The Office of Highway Safety coordinated the following program initiatives in an effort to reach our occupant protection targets for FY 2017:

<b>2017 Click It Or Ticket Enforcement Campaign</b>
<p>Project Code(s): BBAF-2, BAAG-1,</p> <p>The Office of Highway Safety and our partners coordinated another successful Click It or Ticket campaign from May 15 – May 29th 2017. Officers worked 4 hour patrols between 7 am – 1 pm with an emphasis on night time seat belt enforcement. The high visibility enforcement and education effort reached Delaware motorists in an effort to increase seat belt use across the state. Law enforcement officers from 35 police departments participated in the statewide effort, conducting seat belt use patrols to encourage motorists to buckle up. During the initiative, officers issued 843 seat belt tickets and 15 child restraint citations during 288 seat belt patrols. Although fewer patrols were worked than FY 2016, efforts increased seat belt citations during CIOT by 7%.</p> <p>As part of the national campaign, Delaware participated in the NHTSA Border to Border activities with surrounding State law enforcement partners. Because of inclement weather, three police agencies participated on May 23, 2017 issuing 19 citations for seat belt usage with no violations found for child restraints. Officers conducted night time enforcement and patrolled the state borders for seat belt violations to kick off the CIOT campaign. The campaign was funded entirely from 405b.</p>

<b>March OP Enforcement</b>
<p>Project Code(s): BBAF-1</p> <p>Because of stagnating seat belt usage and a trend of declining seat belt citations, an additional mobilization focusing solely on occupant protection was added, whereas other enforcements were done combining occupant protection and speed. Officers from 25 agencies worked 144 patrols, and issued 307 citations for seat belt usage, along with 15 child restraint violations. Next to CIOT, this was the highest producing enforcement in terms of seat belt violations. This enforcement was funded completed out of 405b.</p>

<b>Observational Seat Belt Survey</b>
<p>Project Code(s): OHSS-1, BEAG-1</p> <p>OHS used the same survey design as the previous year to comply with NHTSA survey guidelines. The selected locations were updated in 2017 per the NHTSA guideline to re-assess and update locations every five years. The 2017 survey looked at 48 randomly selected locations distributed evenly between the three counties. OHS staff completed site visits for 144 locations (3 options for each of the 48 sites) and chose those that would capture the best information for the survey. The University of Delaware assisted OHS with the data analysis and OHS utilized retired law enforcement officers to conduct the observational surveys at the 48 identified locations.</p>

OHS again partnered with In3, a company affiliated with Purdue University, to update an iPad app for use in the field while conducting observation seat belt use rate. This provided efficiency and accuracy with reporting data. Based on the analysis from the Statewide Observational Seat Belt Use Survey conducted in June 2017, Delaware's seat belt use rate is currently 91.4%. This has been submitted to NHTSA and verified by NCSA. According to the National Occupant Protection Use Survey (NOPUS), the national seat belt use rate is 90.1% in 2016. Thus for the fourteenth year in a row, Delaware's seat belt use rate has exceeded the national use rate.

### Fitting Station Coordinators

Project Code(s): BBAG-1, BAAE-1, BEAC-1

Since 2002, OHS has operated 2-3 child restraint fitting stations across the state where parents, guardians, grandparents, and care givers can go for a free service to have their car seats checked for correct installation. OHS currently operates three fitting stations for various hours every week. These fitting stations are located at Wilmington DMV, at Dover DMV, and at Delaware State Police Troop 7 in Lewes, Delaware. In FY2017, OHS Fitting Station Coordinators checked 1,024 seats at these locations.

In addition, OHS technicians participated in 7 car seat check events providing education and outreach about child passenger safety and our fitting stations to parents and caregivers at a number of community events including New Castle County Head Start locations, school health fairs, Delaware Adolescent Program, Inc, Delaware Early Childhood Center, Safe Summer Day, Safe Kids activities, Parents as Teachers, Bundles for Babies, Dover Air Force Base, Children's Choice, Division of Public Health Office of Women's Health, La Red Health Center, Bethany Beach EMS day, Hispanic Seat Check Event with DSP, monthly infant care classes at Kent General Hospital, and several day cares and doctor offices throughout Delaware. A total of 1,058 seats were checked over the course of FY 17.

OHS fitting station instructors Larry Kelley and Shannon Powers also taught 3 Safe Kids Child Passenger Safety Technician (CPST) 4 day class, in January (Larry only), April, and September. Classes were held in all three counties and a total of 32 technicians were certified. In FY 2017, Delaware had approximately 79 certified technicians and 8 certified instructors. This is a slight decrease in the number of certified techs from FY 2016 but an increase in one instructor.

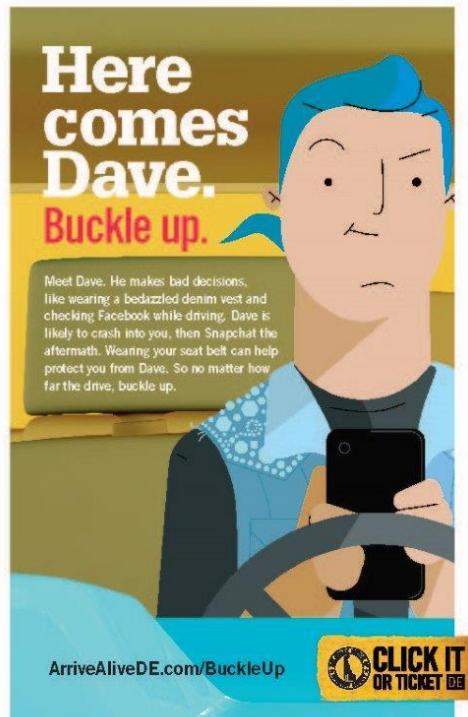
As a result of a grant that Delaware Health and Social Services (DHSS) received and their subsequent partnership with Delaware Safe Kids, OHS provides free installation of car seats to low-income families. The seats are provided by DHSS through their grant funds. Needy families are sent to OHS with a voucher for a car seat and OHS car seat technicians install the seats for these families. In FY 2017, OHS distributed and installed 75 of these seats to families in need.

<b>Fitting Station Supplies</b>
Project Code(s): BBAB-1, BBAE-1, BAAF-1, BEAD-1
OHS purchases supplies to support the needs of the Fitting Station Coordinators and maintain the child passenger safety program. Supplies include items such as car seats, noodles, Latch manuals, training materials, educational materials, and other items as needed. As part of the process to acquire a car seat, individuals are asked to donate \$20 to provide funding for future car seat purchases. OHS received \$665 from these donations during FY 2017.

<b>Occupant Protection/CPS Training Initiatives</b>
Project Code(s): BBAI-1, BAAJ-1, BEAH-1
<p>OHS sent Shannon Powers to the Kidz in Motion Child Passenger Safety Conference and provided travel assistance to the conference for one of Delaware’s active CPST course instructors, as well as two instructor candidates. In addition, OHS funded the travel of an instructor who is certified in special needs to attend the NHTSA Child Passenger Safety Restraint System on School Busses training.</p> <p>As part of the OHS plan to recruit and retain more child passenger safety technicians, OHS funded the fee for 8 State Troopers to attend the child passenger safety technicians course. OHS also funded the recertification fee for one of DSP’s active instructors. OHS has developed a strong child passenger safety partnership with Delaware State Police. Troopers from the Community Services Unit in all 3 counties are now offering car seat checks to the public by appointment.</p> <p>Occupant Protection Program Manager Sarah Cattie also participated in four day Safe Kids Car Seat Technician Courses, and was certified in September 2017.</p>

<b>Occupant Protection Paid Media</b>
Project Code(s): OCHT-1, OHSO-1, BEAO-1, BEAA-1
<p>The Office of Highway Safety coordinated several outreach campaigns to support Occupant Protection programming initiatives, as follows:</p> <p><u>Click It or Ticket efforts</u></p> <p>Click It or Ticket paid and earned media efforts targeted males age 18 to 34. OHS used broadcast and digital audio spots and banner ads, Facebook promoted posts, YouTube videos, Clear Channel and Premium outdoor billboards, and additional paid media efforts as summarized below:</p> <ul style="list-style-type: none"> <li>• Cable TV– Statewide coverage on networks targeting males 18-34 Rural, African-American focus on BET, CMDY, ESPN, FX, MTV, SPK, TOON, TRU, USA</li> </ul>

- iHeart & Spotify (Programmatic Buy); DE State :15 Audio and companion banners
- Goodway– banner ads
- YouTube– video and companion banner
- Outdoor – 6 Billboards
- Gas Pump Toppers and Squawkers
- El Tiemp Hispano newspaper half page ad



*OHS advertisements during Click It or Ticket mobilization*

### NASCAR, Speedway Contract

A full week of appearances around the state culminated in the spring Dover International race weekend. Race fans of all ages packed in to the Protect Your Melon display to hear a message about always buckling up and staying safe on the roads. Hundreds of fans also

helped spread the message to Arrive Alive on social media, furthering the reach of the campaign beyond just the on-site events and activities. Overall, it was another great weekend of reminding drivers to always use their seat belts.

**Child Passenger Safety (CPS) Awareness Week efforts:**

During the September 2017 Child Passenger Safety Awareness Week, OHS funded several paid media initiatives to promote Child Passenger Safety awareness and OHS fitting stations. OHS ran 30 sec radio advertisements statewide, print ads in local publications and Facebook Promoted Posts.

OHS was scheduled to participate in a Seat Check event but it was cancelled due to the weather.

- Print – Cape Gazette (circulation 13,170)
- Print – Metro Kids (statewide)
- Radio – WSTW, WAFL, WWFG
- Daily Facebook and Twitter posts using marketing material from NHTSA

**HSP projects not implemented:**

Law Enforcement Equipment
Project Code(s): BEAB-1
The funds for this project were re-allocated to support the Occupant Protection Program Assessment scheduled for January 2018.

Anticipated Projects
Project Code(s): BEAF-1
The funds for this project were re-allocated to support the Occupant Protection Program Assessment scheduled for January 2018.

❑ **Assessment of State Progress**

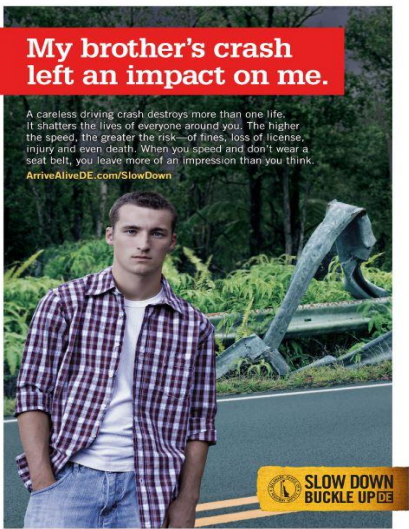
Performance targets are measured based on the calendar year. The target for this year was to increase statewide seat belt compliance 1 percentage point from the 2014 calendar year use rate of 90% to 91% by December 31, 2017. The observational seat belt survey for FY 2017 determined a 91.4% statewide seat belt use rate. An additional target was to maintain unrestrained passenger vehicle occupant fatalities from the 2010-2014 calendar year average of 27 by December 31, 2017. As of November 30, 2017 there were 30 unrestrained fatalities. We did meet our target for Seat Belt Use rate, and maintained the 2016 seat belt use rate of 91.4%. As of November 30, 2017 we have met our target for the number of

unrestrained fatalities. OHS continues to place a high priority on occupant protection projects. The projects funded in FY2017 supported Delaware's continued designation as a high belt use state that exceeds the national average. OHS will continue high-visibility enforcement and paid media efforts focused on increased belt use among the high risk population.

## **Speed Management**

The Office of Highway Safety coordinated the following programming initiatives in an effort to reach our speed and other aggressive driving prevention goals for FY 2017:

<b>Occupant and Speed Enforcement Campaigns</b>
Project Code(s): OHOS-1, OHOS-2, OHOS-3, OHOS-4, OHOS-5
These campaigns will be discussed in detail under in the Comprehensive Traffic Safety Program section.

<b>Speed Paid Media</b>
Project Code(s): OCHT-1; OHOS-1;
<p>OHS continued to incorporate the “speed” and “occupant protection” messages into one campaign for FY17. A new campaign was created this year featuring the testimonial message: My Brother’s Crash Left an Impact on Me” aimed at the 18-34 year old male demographic. Additionally, the microsite was updated coupled with the expansion of our social media and PR efforts. Paid media included the following:</p> <ul style="list-style-type: none"> <li>• All Over Media Gas Pump Toppers and Squawkers</li> <li>• All Over Media Bar/Restaurant Framed Posters</li> <li>• Clear Channel Outdoor billboards - focus on targeted problem areas</li> <li>• Radio - Country and Rock formats statewide</li> <li>• Pandora internet radio (geo-targeted):15 or :30 Audio, Banner Ads</li> <li>• Division-D DE State Interest: Racing, Driving, Extreme Sports geo-targeted Video &amp; Banner Ads</li> <li>• Facebook DE State Interest: Racing, Driving, Extreme Sports geo-targeted Newsfeed and Promoted Posts</li> <li>• MaxPoint geo-targeted Video &amp; Banner Ads</li> </ul> <div style="text-align: center;">  <p><i>Speed/OP marketing for FY17</i></p> </div>



❑ **Assessment of State Progress**

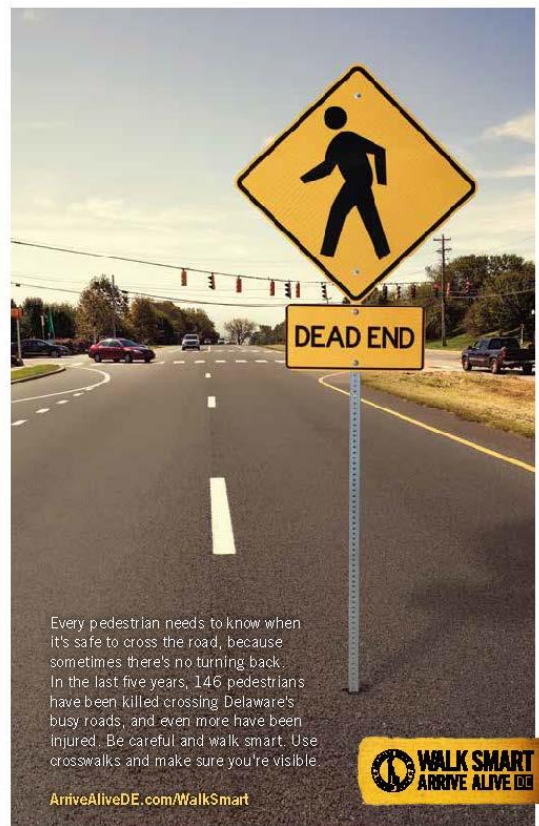
Performance targets are measured by calendar year. Our 2017 target was to decrease speeding-related fatalities 9% from the 2010-2014 calendar year average of 41 to 37 by December 31, 2017. As of November 30, 2017 there were 37 speed-related fatalities. Delaware is very close to achieving this target. By combining Speed and OP dollars for paid media, OHS is able to have a broader paid media campaign allowing us to get our message out to wider audience. OHS continues to fund high-visibility enforcement and assisted law enforcement with additional radar purchases to combat speed violations.

## **Pedestrian Safety**

The Office of Highway Safety coordinated the following efforts to promote pedestrian safety during FY 2017:

<b>Pedestrian Law Enforcement/Outreach</b>
Project Code(s): OHPA-1, OHPE-1, OHPE-2, OHPE-3, OHPE-4
<p>OHS continued its approach with pedestrian traffic safety violations, using education and information, rather than enforcement, allowing officers to ticket within their discretion. A recent survey of traffic lieutenants within Delaware State Police showed that they preferred continuing with educational outreach over stricter enforcement policies. Officers were asked to work in teams of two, for four hours, on foot. They were directed to approach pedestrians and provide them with a free reflective item to improve their safety in low-light or dark conditions. In addition, the officers were directed to speak with pedestrians, offering safe walking tips, and provide them with an OHS provided flyer for future reference. During FY2017, OHS sponsored five mobilizations during the months of December, March/April, July, August, and September. The outreach efforts are unanimously well received by the pedestrians. In 2,255.5 hours of patrols, officers contacted over 9,700 individuals. Safety items were provided by the Delaware Department of Transportation and the Pedestrian Safety Council to hand out to pedestrians during these enforcements.</p>

<b>Pedestrian Safety Paid Media</b>
Project Code(s): OHPM-1, OHPD-1
<p>The Office of Highway Safety coordinated paid media efforts to support pedestrian safety programming efforts to include the following:</p> <ul style="list-style-type: none"> <li>• New creative with the “Dead End” concept</li> <li>• Transit– Bus shelters and interiors</li> <li>• Facebook– Promoted posts and newsfeed ads</li> <li>• Geo-targeted Maxpoint digital ad banners</li> <li>• Lifeguard stands– Cape Henlopen, Fenwick Island and DE State Parks</li> <li>• Jolly Trolley– Transit</li> </ul>

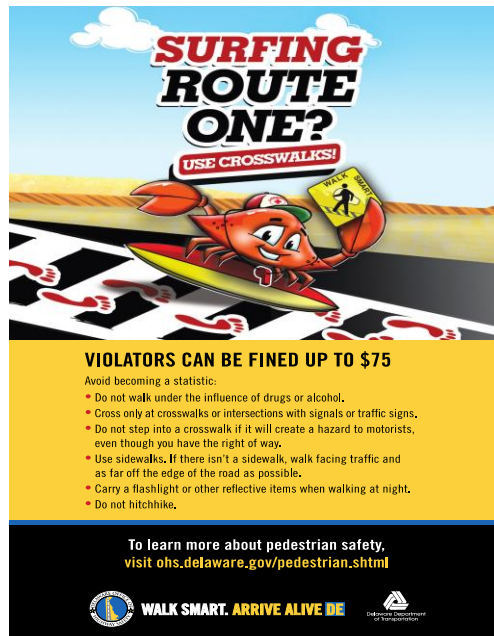


OHS pedestrian safety messaging used in New Castle and Kent Counties

Again in 2017, OHS partnered with Ocean City, Maryland, using their “Cheswick the Crab” character to provide consistent messaging across the Southeastern Delaware/Maryland border. From Rehoboth Beach, DE to Ocean City, MD, the message was unified.



Pedestrian Safety Program Manager Richard Klepner speaking at a press event with the Ocean City Task Force



Media used specifically at Delaware's Beaches in partnership with the Ocean City Task Force

## ❑ Assessment of State Progress

Performance targets are measured based on the calendar year. The 2017 calendar year goal was 20 fatalities, down from the 2010-2014 five year average of 23. As of December 1, 2017 number is 32. This number is an increase on the calendar year total from 2016. While we did not meet our target, we will continue to re-assess our outreach and enforcement efforts directed at pedestrian safety. We will collaborate with our partners in the Strategic Highway Safety Plan committee and seek comprehensive approaches to improve pedestrian safety. This remains a high priority for OHS in FY 2018.

## **Traffic Records**

Accurate, complete and timely traffic safety data is the cornerstone of the state’s highway safety program. Efforts are currently underway to make improvements and upgrades to existing records systems to ensure the data that is captured and used in resource allocation decision making is as accurate as possible. Problem identification remains a key function of the Office of Highway Safety. In order to ensure that the federal funds received by the state of Delaware are allocated in an efficient and effective manner, it is critical to review as much highway safety data as possible to determine the types of crashes that are occurring, where and when they are occurring and who is our target audience.

The Office of Highway Safety coordinated the following initiatives in an effort to reach our traffic records goals for FY 2017:

<b>TRCC Strategic Plan Implementation</b>
Project Code(s): AALC-1, AALF-1, AALL-1
In FY 2017 OHS continued to implement the Traffic Safety Information System Strategic Plan and goals of the TRCC. The plan outlines each of the six information systems’ (crash, roadway, vehicle, driver, enforcement/adjudication, and injury surveillance) status, goals/objectives (if appropriate), and performance measures (if appropriate). As noted below, the Office of Highway Safety implemented a number of programs to improve traffic records systems and subsequent use of these systems to provide comprehensive problem identification for the Highway Safety Plan (HSP).

<b>E-Crash Quality Assessment/Control and Enhancements</b>
Project Code(s): AALE-1, AALJ-1
The State of Delaware implemented an Electronic Crash Reporting System (E-Crash) in December 2009 and in 2010, the TRCC approved a project proposed by DelJIS and DSP to implement a QC/QA process to ensure that the reports submitted by state, county and local law enforcement are indeed as accurate as possible. Although the project continues, it has been scaled back. As system errors decrease, the need for intensive oversight also decreases.

<b>Data Analyst Contract</b>
Project Code(s): AALD-1, AALK-1
The OHS Data Analyst is responsible for the analysis of a variety of highway safety data sets and for the target setting process. The Analyst is a full-time member of the OHS staff and provides valuable data analysis skills to the program managers in an effort to identify priority areas, crash demographics, crash causation and crash location in order to prepare a comprehensive plan for the efficient use of federal safety dollars. The data analyst position is provided for via a contract with Whitman, Requardt, and Associates. This role was vacated when Richard Klepner was promoted in November 2016 to become a Management Analyst III. Russell “Dean” Holleger assumed this role in August of 2017.

**HSP projects not implemented:**

<b>DelDOT Road Inventory Data Collection</b>	
Project Code(s): AALH-1, AALG-1	
OHS had allocated funds to support DelDOT’s project for the collection of roadway data inventory. However, this project was fully funded by DelDOT, and these funds were re-allocated to provide funding for CARS (Crash Analysis Reporting System) enhancements in FY2018.	


❑ **Assessment of State Progress**

OHS is pleased to note that all of the FY 2017 short-range traffic records goals were achieved or are underway. Additionally with the completion of the Data Dictionary, and efforts made by DelDOT to improve their roadway inventory database. These efforts were key in accomplishing recommendations from the latest traffic records assessment. The TRCC continues to guide the efforts intended to improve the collection of data, including the enhancement of the automated crash report. We will continue to strive for improvement and further linkages in an effort to have the very best tools available for highway safety countermeasures selection and resource allocation decision making. The state’s Traffic Records Assessment was completed in early FY 2015.

## **Motorcycle Safety**

The Office of Highway Safety coordinated the following programming initiatives in an effort to reach our motorcycle safety targets for FY 2017:

<b>Motorcycle Law Enforcement</b>
Project Code(s): OHMA-1, OHMA-2, OHMA-3, OHMA-4, OHMA-5
OHS coordinated four motorcycle enforcement mobilizations during FY 2017 in May, June, July, August, and September. Motorcycle enforcement mobilization efforts yielded 82 motorcycle related citations, 452 speeding citations, 5 aggressive driving citations, 119 cell phone citations, 1 impaired driving arrest, and over 564 additional traffic citations. Additional social media focus was done during the September mobilization, as it was scheduled to coincide with Ocean City Bike Week, and additional motorcyclists were expected to drive through Delaware to get the event.

<b>Motorcycle Paid Media</b>
Project Code(s): OHMM-1, AAGX-1, MCPA-1
<p>The Office of Highway Safety implemented the following paid media initiatives in an effort to reach our motorcycle safety targets for FY2017:</p> <p><i>Motorists</i></p> <ul style="list-style-type: none"><li>• Outdoor Billboards</li><li>• Collateral material</li><li>• Social media</li></ul> <p><i>Riders</i></p> <ul style="list-style-type: none"><li>• Dealerships– Posters and pull up banners</li><li>• Geo-targeted internet banner ads – Google and Bing</li><li>• Facebook promoted posts</li><li>• Brochure updates</li></ul> 

Motorcycle safety outdoor billboard



❑ **Assessment of State Progress**

Performance targets are measured based on the calendar year. Using a 5-year moving average (2010 – 2014), the targets for this year included the following:

- Maintaining motorcycle fatalities at 15 for the 2017 calendar year.
- Reducing unhelmeted motorcyclists to 6 for the 2017 calendar year

As of November 30, 2017 motorcycle fatalities are at 10 and unhelmeted motorcyclists are at 5. OHS maintained the number of motorcycle enforcements for FY 2017 from the prior year. This, along with increasing funding for the September mobilization (held to coincide with Ocean City Bike Week), contributed to achieving both of our targets for FY2017. OHS will continue to reassess the data regarding motorcycle crash locations, times of the day, days of the week, and participation in motorcycle training programs as we strive to decrease even further the number of these fatalities.

## **Distracted Driving**

The Office of Highway Safety coordinated the following efforts to reduce distracted driving activities during FY 2017:

<b>Distracted Driving Enforcement</b>
Project Code(s): OHDA-1, OHDA-2, OHDA-3, OHDA-4, OHDA-5, OHDA-6, OHDA-7
OHS coordinated seven distracted driving mobilizations, focusing on the illegal use of cell phones while driving. These seven patrols occurred during the following dates; November 2-21, December 1-12, March 2-19, April 13-30, May 5-20, July 20-31, and September 21-23. During these mobilizations 1,936.5 hours were worked by officers resulting in 845 cell phone violations, 255 seat belt violations, 889 speed violations, 4 DUI arrests

<b>Distracted Driving Paid Media</b>
Project Code(s): OHDM-1, OHDD-1
<p>Using the new “Don’t be the You You Hate” message, OHS Created a comprehensive campaign that persuades our target audience to not use hand held devices while driving. The paid media plan included:</p> <ul style="list-style-type: none"> <li>• Gas pump talkers and squawkers statewide</li> <li>• Facebook Newsfeed Ads and Promoted Posts</li> <li>• Instagram newsfeed ads</li> <li>• Pandora Audio ad – geo targeted Mobile Only</li> <li>• Division D geo targeted digital Banner Ads</li> </ul> <div style="text-align: center;">  </div> <p style="text-align: center;"><i>“Don’t be the You You Hate” pump topper</i></p>


### ❑ **Assessment of State Progress**

Performance targets are measured based on the calendar year. The target for this year was to reduce the total number of cell phone involved traffic crashes by 17%, from the 2010 – 2014 calendar year average of 168 to 126 by December 31, 2017. As of November 30, 2016 that number is 205. Although this does not meet our goal, we believe it is positive that more cell phone related crashes are being reported. Cell phone related crashes are universally

believed to be underreported in Delaware, and more crashes gives larger data sets for future programs.

## Young Driver Programs

The Office of Highway Safety coordinated the following teen driver safety program initiatives in FY 2017:

High School Football
Project Code(s): OHTS-1
<p>OHS conducted a campaign in local high schools that focused on speed reduction and seat belt use among teen drivers. The message was “Slow Down, Buckle Up” and was shared with students in school and at football games. Cara Filler spoke at several schools with her impactful and emotional story about the choices that everyone makes when driving. After hearing Cara, the message was again shared with students on the field during football games. 10 high schools participated in the campaign. Those schools included, Indian River High School, Caesar Rodney High School, Middletown High School, St Marks High School, Lake Forest High School, Polytech High School, Milford High School, Cape Henlopen High School, St. George’s Technical High School and Dover High School.</p>
 <p style="text-align: center;"><i>OP/Speed Educational Outreach at Caesar Rodney High School</i></p>

High School Team Banners – Choices Matter
Project Code(s): OHTW-1
<p>OHS contracted with Alliance Sports Marketing for this project. Alliance partnered with the Milford Police Department and Milford High School to provide team photo banners for each of its 17 athletic teams during the year. Banners featured the Slow Down Buckle Up message and the Milford Police Department logo.</p>

<b>Teen Driver Task Force</b>
<b>No Project Codes/No Funding</b>
<p>In 2013, House Resolution No. 17 by The House of Representatives of the 147<sup>th</sup> General Assembly of the State of Delaware to reestablish the Teen Driver Task Force to develop strategies to implement recommendations from the Technical Assessment of the Driver Education Program.</p> <p>This multi-agency task force works to further the importance of driver safety to teen drivers. The Delaware State Police held 93 presentations throughout the state, in both large format and small classroom engagement covering safety, physics/math of crashes, and the dangers of drinking and driving. An additional 9 presentations were held in conjunction with the SmartDrive Foundation. The Delaware Driver Safety Education Association and the Delaware Department of Education held the 29th Annual Delaware Driver Education Competition event which invites all Driver Education teachers in the State of Delaware to bring three students to compete for scholarships, trophies, and plaques. At this year's event, held in April, there were almost 200 students participating. Students had to complete a written test based on the Delaware Driver Manual, a road skills test, and a driving skills competition. SmartDrive had very successful twelfth year, engaging 30,117 Delaware students and seeing 8,676 students complete at least one program (stats as of 5/15/17). SmartDrive was founded in 2004 to promote safe driving among teens and young adults following a rash of teen driving fatalities in Delaware that year. SmartDrive programs include: SmartDrive classic (an online defensive driving program), Distraction &amp; Reaction, DWI: Driving with Intelligence, and SmartDrive PROMise (program providing education and rewards towards prom activities). The Division of Motor Vehicles provides documents through the Safe Roads Alliance to support teens and their parents as they achieve their Graduated Driver's License. The Parent's Supervised Driving Program booklet and Road Ready Mobile Application download information are distributed as a part of every GDL transaction. These items have been well-received and are a great tool to provide assistance to the Graduated Driver License Program.</p>

<b>GDL Program/Teen Driver Issues</b>
<b>Project Code(s): OHGD</b>
<p>This project was established in 402 to update the existing GDL Parent Orientation Program. It was discovered that the platform in which the GDL POP was designed is now out of date and not working with updated web browsers. The updates is still in process and is expected to be completed in 2018.</p>

<b>Teen Driver Week</b>
<b>Project Code(s): OHTM</b>
<p>Our intention is designed to provide parents, caregivers, teachers, and safety advocates with the tools to help teen drivers get a safe start on the road. Resources include materials for:</p> <ul style="list-style-type: none"> <li>• Graduated Driver's (GDL) License online class</li> </ul>

- Creation of a new microsite [www.arrivealivede.com/Drive-Smart#intro](http://www.arrivealivede.com/Drive-Smart#intro)
- Daily Facebook posts using NHTSA creative assets
- Promoted Facebook posts
- Instagram posts
- PSAs on Pandora and made available to schools for use on their PA systems that included messages about Distracted Driving, and Seat Belt Safety
- GDL flyers for distribution to driver's education programs



*GDL Flyer*

#### ❑ **Assessment of State Progress**

Performance targets are measured based on the calendar year. The target for this year was to reduce the total number of drivers aged 20 or younger involved in fatal crashes 33% from the 2010-2014 calendar year average of 13 to 11 by December 31, 2017. As of November 30, 2017 that number is 6. OHS believes that we will meet our goal. OHS and the Teen Driver Task Force had many projects this fiscal year with an emphasis on young drivers and GDL requirements. Through the Teen Driver Task Force, all partners with a teen driver safety emphasis are collaborating to give young drivers and their parents all of the tools they need to become a safe and responsible teen driver.

## FY 2017

### ADDITIONAL INITIATIVES

#### PLANNING AND ADMINISTRATION

Travel and Training
Project code(s): OHHD-1
In FY 17, the Office of Highway Safety used travel and training funds to support OHS staff who attended training and conferences throughout the year or served on boards or committees requiring attendance.

General Office Supplies
Project code(s): OHHE-1
Throughout the year, the Office of Highway Safety purchases general office supplies to assist with the operations of the office.

General Operating Expenses
Project code(s): OHHG-1
General operating expenses fund items and fees required for the operation of the office to include items like our storage unit, phone bills, copier, newspapers, personnel charges from the Office of Management and Budget, Messenger Services, FedEx, and memberships to organizations.

Technology Initiatives
Project code(s): OHHH-1
The Office of Highway Safety utilizes technology enhancement funds to replace aging technology that no longer works and to upgrade technologies as necessary to maintain efficient operations.

Administrative Staff Salaries and Benefits
Project code(s): OHO-2, OHA-3
Salaries and benefits support the Accountant and the Administrative Specialist I.
The Accountant is responsible for processing fiscal documents as required for the daily operations of the office. Additional duties include, managing the agency timesheets and serving as the agency liaison with the Department's Human Resources Section. Serves as the agency captain for the State Employee Charitable Campaign (SECC) and the Department Chair for SECC.
The Administrative Specialist I was reduced to a part-time casual seasonal position this year and is responsible for ordering public information materials, coordinates distribution of materials to increase public awareness, and assists the Marketing Specialist II with public information and education initiatives, and serves as the agency receptionist.



Audit Fees	
Project code(s): OHHA-1	
Audit fees are used when the Office of Highway Safety is required to participate in a state-mandated Audit.	

❑ **Assessment of State Progress**

Planning and Administration projects contributed to efforts to meet state targets by providing administrative support, accounting support and funds necessary to support staff needs for task completion.

## **Comprehensive Traffic Safety Program**

<b>Salary/Benefits For OHS Staff</b>
<p>Project code(s): OHC-3, OHC-1, OHC-2, OHC-4</p> <p>Salaries and benefits are provided for staff members who work in multiple program areas. This includes two Management Analyst III positions (Sarah Cattie and Richard Klepner), whom manage the following priority areas respectively; Pedestrian, Motorcycle, Distracted Driving, Occupant Protection (incl. Child Passenger Safety), Speed Management, and Teen-related projects. Kimberly Chesser, Planning Supervisor who serves as the Deputy Director, manages the Impaired Driving Program; and Mitch Topal, Marketing Specialist II, who is responsible for the corporate partner program, management of media relations contracts, and all paid or earned media. The Occupant Protection program manager position is funded 50% Federally and 50% by the State of Delaware.</p>

<b>Anticipated Project Proposals</b>
<p>Project code(s): OHPP-1</p> <p>OHS uses a project proposal method to receive funding requests throughout the year. The process is open-ended, and proposals can be submitted at any time throughout the fiscal year. These requests are typically non-enforcement, though special enforcement requests are considered as well. It is paramount that funds be set aside and available for those proposals that are data-driven and assist in reaching identified traffic safety targets. Funds were reallocated from this project line and assigned to new project codes as OHS received and approved project proposals.</p>

<b>Bicycle Safety Education</b>
<p>Project Code(s): OHBK-1</p> <p>OHS modified the “Happy Crab” pedestrian safety logo that we use for pedestrian safety messaging to include a “Happy Crab” bicycling logo with a bicycle safety message. This plays off the pedestrian safety message and provides brand recognition. OHS provided the logo to DelDOT who will be responsible for using the logo on bicycle safety messaging and paid media placement.</p>

<b>Delaware Office of Highway Safety Partnership Development</b>
<p>Project Code(s): OHHS-1</p> <p>OHS is responsible for the coordination and management of Delaware’s comprehensive highway safety program. In response to recent increases in crashes and fatalities on Delaware roadways, OHS created a strategic plan to more effectively partner with traditional and non-traditional partners to: educate them on the State’s priority safety areas, identify proven countermeasures for achieving performance targets, and negotiate sharing resources to implement those countermeasures. OHS has a leadership role in identifying Delaware’s traffic safety priorities and works with our partners to develop high-visibility enforcement programs, media campaigns, policies and strategies that address identified problems. This</p>

effort allows OHS to more efficiently utilize the available limited resources by engaging new and existing partners to achieve greater reductions in the state’s fatality rate.

<b>Occupant Protection and Speed Enforcement Campaign</b>
Project Code(s): OHOS-1, OHOS-2, OHOS-3, OHOS-4, OHOS-5
OHS coordinated five mobilizations in FY 17 that combined the priority areas of Occupant Protection and Speed into a singular enforcement period. Following data analysis, state and local police agencies were directed to work within specified hours occurring during morning rush hour and starting up again after 2 pm. These mobilizations occurred during the following dates: October 4 <sup>th</sup> – 23 <sup>rd</sup> , 2016; December 21 <sup>st</sup> 2016 – January 2 <sup>nd</sup> , 2017; January 11 <sup>th</sup> – 29, 2017; February 14 <sup>th</sup> – 26 <sup>th</sup> , 2017; and August 8 <sup>th</sup> – 27 <sup>th</sup> , 2017. During these mobilizations, officers worked 2,242 hours issuing 442 seat belt citations, 24 child restraint citations, 2,245 speed citations, 272 cell phone citations and 7 impaired driving arrests.

**Projects Not Implemented:**

<b>Life of an Athlete/Influencer Speed High School Program</b>
Project Code(s): OHTM-2, AHTD-1
During the planning process, OHS and partners Alliance Sports Marketing decided to shift the focus of this project. This project was amended and became OHTS-1

## **POLICE TRAFFIC SERVICES**

<b>Law Enforcement Liaison (LEL)</b>
Project Code(s): OHB-5
The LEL is responsible for the coordination of law enforcement mobilizations throughout the grant year and for organizing law enforcement training opportunities (part-time position).

<b>OHS Biennial Highway Safety Conference</b>
Project Code(s): OHBB
The Office of Highway Safety hosted its sixth biennial Highway Safety Conference during FY 2018. The conference was held at the Dover Downs Conference Center from November 7 – November 9, 2017. The conference theme was “Safety and Security on Delaware Roadways” and provided valuable information and insight to attendees. There were approximately 220 participants representing all levels of law enforcement, members of the judiciary, prosecutors, highway safety officials, and other highway safety partners. Although this Conference occurred in FY18, funds were spent in FY17 to support the planning needs of the conference.

<b>Lethal Weapon Training</b>
Project Code(s): OHFA
This course was taught by John Kwasnoski and Joe McCormack. They are a nationally recognized team of experts that teach about investigating, charging, and litigating the topic of homicide by vehicle. This course was geared towards police officers with crash reconstruction duties and prosecutors. The training occurred 10/3/-10/6/2016.

<b>DE Law Enforcement Participation in GHSA Policy Discussions</b>
Project Code(s): GHSA-1
Top law enforcement from Delaware, including the Delaware State Police Colonel, Delaware Police Chief’s President, and Dover Police Department Chief of Police, were invited by Director Jana Simpler, GHSA Chair, to participate in a national policy discussions on law enforcement’s re-engagement into traffic safety at the annual GHSA Meeting 9/16 – 9/20/17 in Louisville, KY. Funds were used to support their travel and attendance at the GHSA Annual Meeting.

<b>Delaware State Police – LIDAR/RADAR Instructor Course</b>
Project Code(s): BBAK-1
Delaware State Police sent three troopers to become instructors capable of certifying police officers in the proper use of laser and radar speed detection equipment. DSP was down to three instructors and two of them are expected to retire in the next two years. The training course is offered by the Institute of Police Technology and Management.

<b>I-95 Drive to Save Lives Initiative</b>
Project Code(s): BAAK-1
<p>Delaware State Police participated in a multi-state International Associations of Chiefs of Police (IACP) initiative, “Drive to Save Lives” occurring April 8 and 9<sup>th</sup>, 2017. Twelve other State Police Agencies along the I-95 corridor participated in the initiative. This was a high-visibility traffic enforcement initiative that focused on distracted, impaired, speed, occupant protection, and other unsafe driving behaviors. DSP expanded their focus to include other major corridors in Delaware including US 13, DE 1 and US 113. OHS partnered with Delaware State Police to publicize the enforcement efforts.</p>

## **CORPORATE OUTREACH PROGRAM**

The Corporate Outreach Program works to reach the thousands of people who are employed in Delaware with consistent traffic safety messaging. In 2017, nearly 140 public and private corporations, as well as state-run and non-profit agencies participated in the program. Representatives from these companies gather several times a year to form a committee called the Corporate Partners. Business leaders, safety managers, military personnel, fleet managers, human resource management, and safety advocates work closely with OHS staff to evaluate the effectiveness of outreach efforts, offer suggestions, and deliver program outreach to their respective audiences. The FY17 Corporate Outreach Program calendar was as follows:


<b>Month</b>	<b>Priority Area</b>
October	Pedestrian Safety
November/December	Impaired Driving
January	Occupant Protection/Speed
February	Winter Driving
March	Impaired Driving
April	Distracted Driving
May	“Click It Or Ticket”
June	Motorcycle Safety
July	Pedestrian Safety
August	Impaired Driving
September	Child Passenger Safety

The following Corporate Outreach programming initiatives occurred in FY2017:

<b>Traffic Safety News and Monthly Articles</b>
<b>No Project Codes/No Funding</b>
OHS sends a monthly bundle package including the Traffic Safety News and a drop-in newsletter article. Other materials such as PowerPoint presentations, fact sheets, and additional information are sent to the partners in a single e-mail to be shared with the employees.
Traffic Safety News (TSN) is a monthly e-newsletter with the topic reflecting the major campaign for the month. This newsletter is distributed to all partners to coincide with a media packet sent to participating organizations. The TSN is filled with statistics, facts, and helpful tips. Current distribution exceeds 21,000 people. The average email distribution for an active partner is 350 employees.
In addition, a monthly drop-in newsletter article for partners who produce an internal newsletter is provided. The article reflects the same topic as the Traffic Safety News.

<b>Corporate Partner Program Supplies</b>
Project Code(s): OHOF
Each Corporate Partner can elect to receive promotional traffic safety materials. For most campaigns, OHS produces quantities of posters and flyers. The number and type of materials received is based on the needs of the company, the number of employees, and availability. For 2016, the combined distribution for police agencies and corporate partners were over 1000 posters and 6000 flyers.
Funds are used to purchase mailing supplies, and other items needed to support the Corporate Outreach Program.

<b>Safety Events and Outreach Opportunities</b>
No Project Codes/No Funding
The Marketing Specialist II is often invited to give a presentation or staff a safety awareness table for our business partners. Targeted outreach opportunities were given to partners for specific traffic safety initiatives. Armed with a target date, talking points, safety managers were encouraged to hold their own safety meetings as well.

<b>Mocktails</b>
No Project Codes/No Funding
Mocktail parties have been an incredibly successful for outreach to large audiences with lifesaving messages about driving under the influence (DUI) and other dangerous driving behaviors. Non-alcoholic punch and smart party snacks are served with information on impaired driving prevention. Local police are invited to educate partygoers about DUI by performing the Standardized Field Sobriety Test on participants wearing fatal vision goggles.
 <p>Officers from New Castle County Police Department conduct a mock DUI investigation using DUI goggles at a mocktail</p>



❑ **Assessment of State Progress**

Corporate Partner programming initiatives help us achieve our goals by sharing our traffic safety messages with our Corporate Partners who then share it with their employees, allowing us to reach thousands of Delawareans. These programs allow us to reach a large, diverse audience with minimal effort and resources.

## **FINANCIAL SUMMARY**

### **FINAL VOUCHER**

U.S. Department of Transportation National Highway Traffic Safety Administration

State: Delaware

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Program Area	Project	Description	Obligation Limitation	Carry Fwd	Obligated Funds	Expended Funds	Carried Fwd into Next FY	Unobligated Balance	Unexpended Balance
<b>NHTSA</b>									
<b>NHTSA 402</b>									
<b>Planning and Administration</b>									
	PA-2017-OH-A3-10	OPS Support Salary, Kaila Dukes FY17			\$14,436.61	\$14,436.61	\$ .00		\$ .00
	PA-2017-OH-HD-10	Travel/Training FY17			\$12,702.81	\$12,702.81	\$ .00		\$ .00
	PA-2017-OH-HE-10	Office Supplies FY17			\$2,778.40	\$2,778.40	\$ .00		\$ .00
	PA-2017-OH-HG-10	General Operating Expenses FY17			\$15,990.00	\$15,990.00	\$ .00		\$ .00
	PA-2017-OH-HH-10	Tech Updates FY17			\$2,000.00	\$2,000.00	\$ .00		\$ .00
	PA-2017-OH-O2-10	Accountant Salary, Bonnie Dixon FY17			\$12,414.52	\$12,414.52	\$ .00		\$ .00
	<b>Planning and Administration</b>				<b>\$60,322.34</b>	<b>\$60,322.34</b>	<b>\$ .00</b>		<b>\$ .00</b>
	<b>Total</b>								
<b>Pedestrian/Bicycle Safety</b>									
	PS-2017-OH-PA-10	PEDESTRIAN SAFETY MOBILIZATIONS FY17			\$23,268.77	\$23,268.77	\$ .00		\$ .00
	<b>Pedestrian/Bicycle Safety Total</b>				<b>\$23,268.77</b>	<b>\$23,268.77</b>	<b>\$ .00</b>		<b>\$ .00</b>
<b>Police Traffic Services</b>									
	PT-2017-OH-B5-10	LEL Salary - Roger Minner FY17			\$15,000.00	\$15,000.00	\$ .00		\$ .00
	PT-2017-OH-DA-10	2016 Distracted Driving Enforcement FY17			\$14,284.76	\$14,284.76	\$ .00		\$ .00
	PT-2017-OH-DA-20	Safe Family Holiday December Enforcement			\$15,794.84	\$15,794.84	\$ .00		\$ .00
	PT-2017-OH-FA-10	Lethal Weapon Training FY17			\$11,182.31	\$11,182.31	\$ .00		\$ .00
	PT-2017-OH-OS-10	Fall 2016 OP/SPD Enforcement FY17			\$24,357.78	\$24,357.78	\$ .00		\$ .00
	PT-2017-OH-OS-20	Safe Family Holiday OP/SPD Enforcement F			\$24,473.24	\$24,473.24	\$ .00		\$ .00
	<b>Police Traffic Services Total</b>				<b>\$105,092.93</b>	<b>\$105,092.93</b>	<b>\$ .00</b>		<b>\$ .00</b>
<b>Community Traffic Safety Project</b>									
	CP-2017-OH-C1-10	Management Analyst III - FY17			\$18,532.89	\$18,532.89	\$ .00		\$ .00

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CP-2017-OH-C2-10 PIO Salary FY17

\$13,470.56

\$13,470.56

\$ .00

\$ .00

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Program Area	Project	Description	Obligation Limitation	Carry Fwd	Obligated Funds	Expended Funds	Carried Fwd into Next FY	Unobligated Balance	Unexpended Balance
	CP-2017-OH-C3-10	Management Analyst III FY17 Richard			\$24,000.00	\$24,000.00	\$ .00		\$ .00
	CP-2017-OH-C4-10	Deputy Director/Impaired Driving Coordin			\$25,543.10	\$25,543.10	\$ .00		\$ .00
	CP-2017-OH-DD-10	Drugged Driving Summit FY17			\$2,456.90	\$2,456.90	\$ .00		\$ .00
	CP-2017-OH-GD-10	GDL/Teen Driver FY17			\$ .00	\$ .00	\$ .00		\$ .00
	CP-2017-OH-HS-10	Partnership Development Project FY17			\$9,728.80	\$9,728.80	\$ .00		\$ .00
	<b>Community Traffic Safety Project Total</b>				<b>\$93,732.25</b>	<b>\$93,732.25</b>	<b>\$ .00</b>		<b>\$ .00</b>
	<b><i>Paid Advertising</i></b>								
	PM-2017-OH-CT-10	Occupant Protection Paid Media FY17			\$44,822.51	\$44,822.51	\$ .00		\$ .00
	PM-2017-OH-DM-10	Distracted Driving Paid Media FY17			\$15,500.00	\$15,500.00	\$ .00		\$ .00
	PM-2017-OH-PM-10	Pedestrian Paid Media FY17			\$15,500.00	\$15,500.00	\$ .00		\$ .00
	PM-2017-OH-SO-10	OP/SPEED Combo Paid Media FY17			\$55,500.00	\$55,500.00	\$ .00		\$ .00
	<b>Paid Advertising Total</b>				<b>\$131,322.51</b>	<b>\$131,322.51</b>	<b>\$ .00</b>		<b>\$ .00</b>
	<b>NHTSA 402 Total</b>		<b>\$ .00</b>	<b>\$413,738.80</b>	<b>\$413,738.80</b>	<b>\$413,738.80</b>	<b>\$ .00</b>	<b>\$ .00</b>	<b>\$ .00</b>
	<b><i>154 Transfer Funds</i></b>								
	<b><i>154 Alcohol</i></b>								
	154AL-2017-AA-HG-10	October 2016 Enforcement FY14			\$29,692.70	\$29,692.70	\$ .00		\$ .00
	154AL-2017-AA-HG-20	Halloween Checkpoints FY14			\$15,850.00	\$15,850.00	\$ .00		\$ .00
	154AL-2017-AA-HG-30	November DUI Enforcement FY14			\$43,500.00	\$43,500.00	\$ .00		\$ .00
	154AL-2017-AA-HG-40	December Checkpoints FY14			\$15,850.00	\$15,850.00	\$ .00		\$ .00
	154AL-2017-AA-HG-50	Safe Family Holiday DUI Enforcement FY14			\$78,158.43	\$78,158.43	\$ .00		\$ .00
	154AL-2017-AA-HG-60	St. Patrick's Checkpoints FY14			\$87,892.08	\$87,892.08	\$ .00		\$ .00
	154AL-2017-AA-HG-70	Cinco De Mayo DUI Enforcement FY14			\$ .00	\$ .00	\$ .00		\$ .00
	154AL-2017-AA-HG-80	May DUI Enforcement FY14			\$ .00	\$ .00	\$ .00		\$ .00
	154AL-2017-AA-HG-90	Overtime Enforcement FY14			\$ .00	\$ .00	\$ .00		\$ .00

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	154AL-2017-AA-HI-10	Tracking Maintenance FY14			\$6,519.96	\$6,519.96	\$ .00		\$ .00
	154AL-2017-AA-HJ-10	DUI Equipment FY14			\$5,364.09	\$5,364.09	\$ .00		\$ .00
	154AL-2017-AA-KA-10	DUI Training FY14			\$22,972.84	\$22,972.84	\$ .00		\$ .00
	154AL-2017-AA-MA-10	June Impaired FY15			\$63,006.83	\$63,006.83	\$3,693.17		\$ .00
	154AL-2017-AA-MA-20	Delaware State Fair FY15			\$ .00	\$ .00	\$5,000.00		\$ .00
	154AL-2017-AA-MA-30	July Checkpoints FY15			\$257.22	\$257.22	\$20,542.78		\$ .00
	154AL-2017-AA-MA-40	2016 NIDC FY15			\$ .00	\$ .00	\$40,847.28		\$ .00
	154AL-2017-AA-MA-50	Enforcement FY15			\$ .00	\$ .00	\$ .00		\$ .00
	154AL-2017-AA-MA-70	Enforcement FY15			\$ .00	\$ .00	\$ .00		\$ .00
	154AL-2017-AA-MB-10	DUI Tracking Maintenance FY15			\$ .00	\$ .00	\$ .00		\$ .00
	154AL-2017-AA-MC-10	TSRP FY15			\$185,432.35	\$185,432.35	\$5.01		\$ .00
	154AL-2017-AA-ME-10	Safe Prom Ride Program FY15			\$4,020.06	\$4,020.06	\$ .00		\$ .00
	154AL-2017-AA-MH-10	DUI COURT FY15			\$13,529.96	\$13,529.96	\$ .00		\$ .00
	154AL-2017-AA-MX-10	CPSF Equipment FY15			\$ .00	\$ .00	\$103,776.00		\$ .00
	154AL-2017-AA-NH-10	Checkpoint Strikeforce FY16			\$ .00	\$ .00	\$ .00		\$ .00
	154AL-2017-AA-NH-20	National Impaired Driving Crackdown FY16			\$ .00	\$ .00	\$37,840.00		\$ .00
	154AL-2017-AA-NH-30	Enforcement FY16			\$ .00	\$ .00	\$29,520.00		\$ .00
	154AL-2017-AA-NH-40	Enforcement FY16			\$ .00	\$ .00	\$135,560.00		\$ .00
	154AL-2017-AA-NH-50	Enforcement FY16			\$ .00	\$ .00	\$5,000.00		\$ .00
	154AL-2017-AA-NI-10	Tracking Maintenance FY16			\$ .00	\$ .00	\$10,000.00		\$ .00
	154AL-2017-AA-NJ-10	DUI Specialist Salary FY14			\$11,462.88	\$11,462.88	\$ .00		\$ .00
	154AL-2017-AA-NK-10	DUI Equipment FY16			\$ .00	\$ .00	\$25,000.00		\$ .00
	154AL-2017-AA-NL-10	DUI Training FY16			\$ .00	\$ .00	\$25,000.00		\$ .00
	154AL-2017-AA-NM-10	DUI Court TAD FY16			\$51,536.96	\$51,536.96	\$23,463.04		\$ .00

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	154AL-2017-AA-NN-10	Contingency Funds FY16			\$ .00	\$ .00	\$80.00		\$ .00
	154AL-2017-AA-NO-10	DUI Specialist Salary FY16			\$6,964.38	\$6,964.38	\$15,035.62		\$ .00
	154AL-2017-AA-OM-10	DSP Omega FY14			\$48,732.00	\$48,732.00	\$ .00		\$ .00
	154AL-2017-AA-ON-10	DUI Enforcement Recognition FY14			\$10,514.82	\$10,514.82	\$ .00		\$ .00
	154AL-2017-AB-AC-10	DUI Tracking System FY17			\$ .00	\$ .00	\$50,000.00		\$ .00
	154AL-2017-AB-AD-10	DUI Specialist Salary FY17			\$ .00	\$ .00	\$35,395.24		\$ .00
	154AL-2017-AB-AE-10	DUI Training/Travel FY17			\$ .00	\$ .00	\$50,000.00		\$ .00
	154AL-2017-AB-AF-10	24/7 SOBRIETY FY17			\$ .00	\$ .00	\$50,000.00		\$ .00
	154AL-2017-AB-AG-10	DUI Court Statewide FY17			\$ .00	\$ .00	\$50,000.00		\$ .00
	154AL-2017-AB-AH-10	DUI Court TAD FY17			\$ .00	\$ .00	\$150,000.00		\$ .00
	154AL-2017-AB-AI-10	Anticipated Project FY17			\$ .00	\$ .00	\$104,343.96		\$ .00
	154AL-2017-AB-AK-10	TSRP FY17			\$ .00	\$ .00	\$104,147.00		\$ .00
	154AL-2017-AD-RC-10	Impaired Driving Recognition Ceremony FY			\$ .00	\$ .00	\$10,000.00		\$ .00
	154AL-2017-AM-GA-10	DSP Omega FY16			\$ .00	\$ .00	\$75,000.00		\$ .00
	<b>154 Alcohol Total</b>				<b>\$701,257.56</b>	<b>\$701,257.56</b>	<b>\$1,159,249.10</b>		<b>\$ .00</b>
<b>154 Paid Media</b>									
	154PM-2017-AA-MD-10	DUI Paid Media FY15			\$158,543.76	\$158,543.76	\$ .00		\$ .00
	154PM-2017-AA-NG-10	DUI Paid Media FY16			\$538,369.43	\$538,369.43	\$100.00		\$ .00
	154PM-2017-AB-AJ-10	DUI/CPSF Paid Media			\$17,353.79	\$17,353.79	\$632,646.21		\$ .00
	<b>154 Paid Media Total</b>				<b>\$714,266.98</b>	<b>\$714,266.98</b>	<b>\$632,746.21</b>		<b>\$ .00</b>
<b>154 Transfer Funds Total</b>			<b>\$1,179,147.00</b>	<b>\$2,028,372.85</b>	<b>\$1,415,524.54</b>	<b>\$1,415,524.54</b>	<b>\$1,791,995.31</b>	<b>\$ .00</b>	<b>\$ .00</b>
<b>164 Transfer Funds</b>									
<b>164 Alcohol</b>									
	164AL-2017-AA-MF-10	TSRP FY15			\$75,406.74	\$75,406.74	\$65,608.26		\$ .00

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	164AL-2017-AA-MK-10	Anticipated Projects FY17			\$ .00	\$ .00	\$95,000.00		\$ .00
	164AL-2017-AA-ML-10	JOL Program FY15			\$4,335.00	\$4,335.00	\$ .00		\$ .00
	164 Alcohol Total				\$79,741.74	\$79,741.74	\$160,608.26		\$ .00
164 Paid Media									
	164PM-2017-AA-MG-10	DUI Paid Media FY15			\$412,053.00	\$412,053.00	\$ .00		\$ .00
	164 Paid Media Total				\$412,053.00	\$412,053.00	\$ .00		\$ .00
164 Transfer Funds Total			\$ .00	\$652,403.00	\$491,794.74	\$491,794.74	\$160,608.26	\$ .00	\$ .00
MAP 21 405b OP High									
405b High HVE									
	M1HVE-2017-BA-AG-10	CIOT 2017 FY16			\$41,158.74	\$41,158.74	\$38,841.26		\$ .00
	M1HVE-2017-BB-AF-10	March OP Enforcement FY15			\$48,949.68	\$48,949.68	\$ .00		\$ .00
	405b High HVE Total				\$90,108.42	\$90,108.42	\$38,841.26		\$ .00
405b High Training									
	M1TR-2017-BA-AJ-10	CPS Training FY16			\$ .00	\$ .00	\$10,000.00		\$ .00
	M1TR-2017-BB-AI-10	CPS Training FY15			\$9,141.88	\$9,141.88	\$2,271.52		\$ .00
	405b High Training Total				\$9,141.88	\$9,141.88	\$12,271.52		\$ .00
405b High Public Education									
	M1PE-2017-BB-AH-10	Fitting Station Paid Media FY15			\$7,958.36	\$7,958.36	\$ .00		\$ .00
	M1PE-2017-BC-AA-10	CIOT Paid Media FY16			\$9,960.72	\$9,960.72	\$39.28		\$ .00
	M1PE-2017-OH-OM-10	CIOT Paid Media FY15			\$94,092.15	\$94,092.15	\$ .00		\$ .00
	M1PE-2017-OH-OP-10	Pedestrian Safety Paid Media FY15			\$ .00	\$ .00	\$ .00		\$ .00
	405b High Public Education Total				\$112,011.23	\$112,011.23	\$39.28		\$ .00
405b High Community CPS Services									
	M1CPS-2017-BA-AE-10	Fitting Station Coordinators Salaries FY			\$ .00	\$ .00	\$32,500.00		\$ .00

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	M1CPS-2017-BA-AF-10	Fitting Station Supplies FY16			\$3,722.17	\$3,722.17	\$11,277.83		\$0.00
	M1CPS-2017-BB-AE-10	Fitting Station Supplies FY15			\$0.00	\$0.00	\$0.00		\$0.00
	M1CPS-2017-BB-AG-10	Fitting Station Coordinators Salaries FY			\$32,361.11	\$32,361.11	\$1,684.80		\$0.00
	<b>405b High Community CPS Services</b>				<b>\$36,083.28</b>	<b>\$36,083.28</b>	<b>\$45,462.63</b>		<b>\$0.00</b>
	<b>Total</b>								
	<b>405b OP High</b>								
	M1X-2017-OH-SR-10	Seat Belt Surveys FY15			\$23,000.00	\$23,000.00	\$0.00		\$0.00
	M1X-2017-OH-SS-10	Seat Belt Surveys FY16			\$26,200.00	\$26,200.00	\$0.00		\$0.00
	<b>405b OP High Total</b>				<b>\$49,200.00</b>	<b>\$49,200.00</b>	<b>\$0.00</b>		<b>\$0.00</b>
	<b>405b High Pedestrian/Bicycle Safety</b>								
	M1*PS-2017-OH-OP-10	Pedestrian Safety Paid Media FY15			\$20,000.00	\$20,000.00	\$0.00		\$0.00
	<b>405b High Pedestrian/Bicycle Safety Total</b>				<b>\$20,000.00</b>	<b>\$20,000.00</b>	<b>\$0.00</b>		<b>\$0.00</b>
	<b>405b High Speed Management</b>								
	M1*SC-2017-BB-AK-10	DSP RADAR/LIDAR INSTRUCTOR CERT. FY 15			\$4,330.97	\$4,330.97	\$0.00		\$0.00
	<b>405b High Speed Management Total</b>				<b>\$4,330.97</b>	<b>\$4,330.97</b>	<b>\$0.00</b>		<b>\$0.00</b>
	<b>405b High Paid Advertising</b>								
	M1*PM-2017-BC-AB-10	Other OP Paid Media FY16			\$128,364.09	\$128,364.09	\$0.00		\$0.00
	<b>405b High Paid Advertising Total</b>				<b>\$128,364.09</b>	<b>\$128,364.09</b>	<b>\$0.00</b>		<b>\$0.00</b>
	<b>405b High Distracted Driving</b>								
	M1*DD-2017-BA-AK-10	Drive to Save Lives Distracted Driving E			\$7,500.00	\$7,500.00	\$0.00		\$0.00
	<b>405b High Distracted Driving Total</b>				<b>\$7,500.00</b>	<b>\$7,500.00</b>	<b>\$0.00</b>		<b>\$0.00</b>
	<b>MAP 21 405b OP High Total</b>		<b>\$0.00</b>	<b>\$553,354.56</b>	<b>\$456,739.87</b>	<b>\$456,739.87</b>	<b>\$96,614.69</b>	<b>\$0.00</b>	<b>\$0.00</b>
	<b>MAP 21 405b OP Low</b>								
	<b>405b Low Training</b>								
	M2TR-2017-BB-AC-10	CIOT Enforcement FY14			\$7,327.18	\$7,327.18	\$0.00		\$0.00

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<b>405b Low Training Total</b>					<b>\$7,327.18</b>	<b>\$7,327.18</b>	<b>\$ .00</b>		<b>\$ .00</b>
<b>405b Low Public Education</b>									
	M2PE-2017-BB-AD-10	Fitting Station Paid Media FY14			\$3,277.52	\$3,277.52	\$ .00		\$ .00
	M2PE-2017-BB-BT-10	CIOT Paid Media FY14			\$ .26	\$ .26	\$ .00		\$ .00
<b>405b Low Public Education Total</b>					<b>\$3,277.78</b>	<b>\$3,277.78</b>	<b>\$ .00</b>		<b>\$ .00</b>
<b>405b Low Community CPS Services</b>									
	M2CPS-2017-BB-AB-10	Fitting Station Supplies FY14			\$7,413.58	\$7,413.58	\$ .00		\$ .00
<b>405b Low Community CPS Services Total</b>					<b>\$7,413.58</b>	<b>\$7,413.58</b>	<b>\$ .00</b>		<b>\$ .00</b>
<b>MAP 21 405b OP Low Total</b>			<b>\$ .00</b>	<b>\$18,018.54</b>	<b>\$18,018.54</b>	<b>\$18,018.54</b>	<b>\$ .00</b>	<b>\$ .00</b>	<b>\$ .00</b>
<b>MAP 21 405c Data Program</b>									
<b>405c Data Program</b>									
	M3DA-2017-AA-LC-10	Strategic Plan Implementation FY15			\$13,348.37	\$13,348.37	\$17,598.71		\$ .00
	M3DA-2017-AA-LD-10	DATA Analyst Salary FY16			\$28,158.01	\$28,158.01	\$34,083.99		\$ .00
	M3DA-2017-AA-LE-10	ECRASH Quality Control FY16			\$91,359.25	\$91,359.25	\$ .00		\$ .00
	M3DA-2017-AA-LF-10	Strategic Plan Implementation FY16			\$ .00	\$ .00	\$4,903.14		\$ .00
	M3DA-2017-AA-LG-10	DELDOT Road Inventory FY16			\$ .00	\$ .00	\$70,178.95		\$ .00
	M3DA-2017-AA-LH-10	DELDOT Road Inventory FY15			\$ .00	\$ .00	\$50,266.48		\$ .00
<b>405c Data Program Total</b>					<b>\$132,865.63</b>	<b>\$132,865.63</b>	<b>\$177,031.27</b>		<b>\$ .00</b>
<b>MAP 21 405c Data Program Total</b>			<b>\$ .00</b>	<b>\$309,896.90</b>	<b>\$132,865.63</b>	<b>\$132,865.63</b>	<b>\$177,031.27</b>	<b>\$ .00</b>	<b>\$ .00</b>
<b>MAP 21 405d Impaired Driving Mid</b>									
<b>405d Mid HVE</b>									
	M5HVE-2017-AA-HM-10	DRE Program FY14			\$1,575.47	\$1,575.47	\$ .00		\$ .00
	M5HVE-2017-AA-KB-10	DRE Program FY15			\$80,301.59	\$80,301.59	\$6,180.10		\$ .00
	M5HVE-2017-AA-KF-10	TSRP Program FY15			\$43,184.28	\$43,184.28	\$40,476.92		\$ .00

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	M5HVE-2017-AA-KH-10	O/T Enforcement FY15			\$ .00	\$ .00	\$27,255.10		\$ .00
	M5HVE-2017-AA-NA-10	TSRP FY16			\$ .00	\$ .00	\$200,000.00		\$ .00
	M5HVE-2017-AA-NB-10	DUI Enforcement FY16			\$ .00	\$ .00	\$143,073.27		\$ .00
	M5HVE-2017-AA-ND-10	DRE Program FY16			\$ .00	\$ .00	\$50,000.00		\$ .00
	M5HVE-2017-AA-NE-10	DUI Equipment FY16			\$10,158.00	\$10,158.00	\$39,842.00		\$ .00
	M5HVE-2017-AA-NF-10	DSP Omega FY16			\$8,976.00	\$8,976.00	\$90,580.00		\$ .00
	405d Mid HVE Total				\$144,195.34	\$144,195.34	\$597,407.39		\$ .00
405d Mid Paid/Earned Media									
	M5PEM-2017-AA-KC-10	DUI Paid Media FY15			\$70,957.27	\$70,957.27	\$52,514.25		\$ .00
	M5PEM-2017-AA-NC-10	DUI Paid Media FY16			\$541,053.00	\$541,053.00	\$ .00		\$ .00
	405d Mid Paid/Earned Media Total				\$612,010.27	\$612,010.27	\$52,514.25		\$ .00
405d Mid Training									
	M5TR-2017-AA-KE-10	DRE Supplies FY15			\$2,502.59	\$2,502.59	\$4,214.95		\$ .00
	M5TR-2017-AA-KG-10	DUI Training FY15			\$2,193.35	\$2,193.35	\$17,480.75		\$ .00
	M5TR-2017-AA-KI-10	DFS Lab Training FY15			\$16,634.50	\$16,634.50	\$24,951.75		\$ .00
	405d Mid Training Total				\$21,330.44	\$21,330.44	\$46,647.45		\$ .00
405d Impaired Driving Mid									
	M5X-2017-AA-KJ-10	ELIZA Drug Screening DFS FY15			\$5,340.00	\$5,340.00	\$7,637.31		\$ .00
	405d Impaired Driving Mid Total				\$5,340.00	\$5,340.00	\$7,637.31		\$ .00
MAP 21 405d Impaired Driving Mid Total			\$ .00	\$1,487,082.45	\$782,876.05	\$782,876.05	\$704,206.40	\$ .00	\$ .00
MAP 21 405d Impaired Driving Int									
405d Impaired Driving Int									
	M7X-2017-AA-NG-10	Anticipated Project Proposal/Interlock FY			\$ .00	\$ .00	\$164,981.82		\$ .00
	405d Impaired Driving Int Total				\$ .00	\$ .00	\$164,981.82		\$ .00

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<b>MAP 21 405d Impaired Driving Int Total</b>			<b>\$ .00</b>	<b>\$164,981.82</b>	<b>\$ .00</b>	<b>\$ .00</b>	<b>\$164,981.82</b>	<b>\$ .00</b>	<b>\$ .00</b>
<b>MAP 21 405f Motorcycle Programs</b>									
<b>405f Motorcyclist Awareness</b>									
	M9MA-2017-AA-GY-10	Motorized Focus Paid Media FY15			\$25,120.63	\$25,120.63	\$ .00		\$ .00
	M9MA-2017-AA-GZ-10	Motorized Focus Paid Media FY16			\$33,874.25	\$33,874.25	\$ .00		\$ .00
<b>405f Motorcyclist Awareness Total</b>					<b>\$58,994.88</b>	<b>\$58,994.88</b>	<b>\$ .00</b>		<b>\$ .00</b>
<b>MAP 21 405f Motorcycle Programs Total</b>			<b>\$ .00</b>	<b>\$58,994.88</b>	<b>\$58,994.88</b>	<b>\$58,994.88</b>	<b>\$ .00</b>	<b>\$ .00</b>	<b>\$ .00</b>
<b>FAST Act NHTSA 402</b>									
<b>Planning and Administration</b>									
	PA-2017-OH-A3-10	OPS Support Salary, Kaila Dukes FY17			\$1,604.07	\$1,604.07	\$25,659.32		\$ .00
	PA-2017-OH-HA-10	Audit Fees FY17			\$ .00	\$ .00	\$15,000.00		\$ .00
	PA-2017-OH-HD-10	Travel/Training FY17			\$14,921.70	\$14,921.70	\$9,514.91		\$ .00
	PA-2017-OH-HE-10	Office Supplies FY17			\$194.41	\$194.41	\$6,084.34		\$ .00
	PA-2017-OH-HG-10	General Operating Expenses FY17			\$6,068.44	\$6,068.44	\$7,931.56		\$ .00
	PA-2017-OH-HH-10	Tech Updates FY17			\$7,170.16	\$7,170.16	\$829.84		\$ .00
	PA-2017-OH-O2-10	Accountant Salary FY17			\$10,013.32	\$10,013.32	\$7,572.16		\$ .00
<b>Planning and Administration Total</b>					<b>\$39,972.10</b>	<b>\$39,972.10</b>	<b>\$72,592.13</b>		<b>\$ .00</b>
<b>Motorcycle Safety</b>									
	MC-2017-OH-MA-10	May M/C Enforcement FY17			\$12,800.00	\$12,800.00	\$ .00		\$ .00
	MC-2017-OH-MA-20	June M/C Enforcement FY17			\$11,960.02	\$11,960.02	\$ .00		\$ .00
	MC-2017-OH-MA-30	July M/C Enforcement FY17			\$12,780.00	\$12,780.00	\$ .00		\$ .00
	MC-2017-OH-MA-40	August M/C Enforcement FY17			\$5,633.78	\$5,633.78	\$7,746.22		\$ .00
	MC-2017-OH-MA-50	September M/C Enforcement FY17			\$5,737.78	\$5,737.78	\$6,232.20		\$ .00
<b>Motorcycle Safety Total</b>					<b>\$48,911.58</b>	<b>\$48,911.58</b>	<b>\$13,978.42</b>		<b>\$ .00</b>

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Pedestrian/Bicycle Safety									
	PS-2017-OH-PA-20	Spring Pedestrian Outreach/Enf FY17			\$ .00	\$ .00	\$ .00		\$ .00
	PS-2017-OH-PA-30	July Pedestrian Outreach/Enf FY17			\$ .00	\$ .00	\$ .00		\$ .00
	PS-2017-OH-PA-40	August Pedestrian Outreach/Enf FY17			\$ .00	\$ .00	\$ .00		\$ .00
	PS-2017-OH-PA-50	September Pedestrian Outreach/Enf FY17			\$ .00	\$ .00	\$ .00		\$ .00
	Pedestrian/Bicycle Safety Total				\$ .00	\$ .00	\$ .00		\$ .00
Police Traffic Services									
	PT-2017-OH-B5-10	LEL Salary - FY17			\$22,601.16	\$22,601.16	\$12,398.84		\$ .00
	PT-2017-OH-BB-10	OHS Conference FY17			\$976.80	\$976.80	\$9,023.20		\$ .00
	PT-2017-OH-DA-30	March Distracted Driving Enforcement FY1			\$16,399.41	\$16,399.41	\$400.59		\$ .00
	PT-2017-OH-DA-40	April Distracted Driving Enforcement FY1			\$18,057.97	\$18,057.97	\$2,742.03		\$ .00
	PT-2017-OH-DA-50	May 2017 Distracted Driving Enf. FY17			\$11,163.64	\$11,163.64	\$686.36		\$ .00
	PT-2017-OH-DA-60	July 2017 Distracted Driving Enf FY17			\$14,050.00	\$14,050.00	\$ .00		\$ .00
	PT-2017-OH-DA-70	Distracted Driving Enforcement PH7 FY17			\$14,968.16	\$14,968.16	\$1,531.84		\$ .00
	PT-2017-OH-OS-30	Winter Wave 1 OP/SPD Enforcement FY17			\$21,200.00	\$21,200.00	\$ .00		\$ .00
	PT-2017-OH-OS-40	Winter Wave 2 OP/SPD Enforcement FY17			\$23,580.00	\$23,580.00	\$ .00		\$ .00
	PT-2017-OH-OS-50	August OP/SPD Enforcement FY17			\$28,053.09	\$28,053.09	\$8,206.91		\$ .00
	Police Traffic Services Total				\$171,050.23	\$171,050.23	\$34,989.77		\$ .00
Community Traffic Safety Project									
	CP-2017-GH-SA-10	GHSA Law Enforcement Project FY17			\$5,982.05	\$5,982.05	\$4,017.95		\$ .00
	CP-2017-OH-C1-10	Management Analyst III - FY17			\$30,318.72	\$30,318.72	\$39,148.39		\$ .00
	CP-2017-OH-C2-10	PIO Salary FY17			\$6,277.34	\$6,277.34	\$33,722.66		\$ .00
	CP-2017-OH-C3-10	Management Analyst III - FY17 Richard K			\$16,622.22	\$16,622.22	\$3,177.78		\$ .00
	CP-2017-OH-C4-10	Deputy Director/Impaired Driving Coordin			\$45,497.95	\$45,497.95	\$24,502.05		\$ .00

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	CP-2017-OH-GD-10	GDL/Teen Driver FY17			\$1,301.06	\$1,301.06	\$8,427.74		\$ .00
	CP-2017-OH-OF-10	Corporate Outreach Program Supplies FY17			\$2,318.40	\$2,318.40	\$ .00		\$ .00
	CP-2017-OH-PP-10	Project Proposals FY17			\$ .00	\$ .00	\$572,547.41		\$ .00
<b>Community Traffic Safety Project Total</b>					<b>\$108,317.74</b>	<b>\$108,317.74</b>	<b>\$685,543.98</b>		<b>\$ .00</b>
<b><i>Paid Advertising</i></b>									
	PM-2017-OH-BK-10	Bicycle Paid Media FY17			\$933.75	\$933.75	\$ .00		\$ .00
	PM-2017-OH-CT-10	Occupant Protection Paid Media FY17			\$356,455.75	\$356,455.75	\$23,779.38		\$ .00
	PM-2017-OH-DM-10	Distracted Driving Paid Media FY17			\$142,780.57	\$142,780.57	\$15,500.00		\$ .00
	PM-2017-OH-MM-10	Motorcycle Paid Media FY17			\$31,269.20	\$31,269.20	\$3,730.80		\$ .00
	PM-2017-OH-PM-10	Pedestrian Paid Media FY17			\$112,000.91	\$112,000.91	\$ .00		\$ .00
	PM-2017-OH-SO-10	OP/SPEED Combo Paid Media FY17			\$90,228.09	\$90,228.09	\$4,271.91		\$ .00
	PM-2017-OH-TM-10	Teen Driver Paid Media FY17			\$7,395.75	\$7,395.75	\$2,604.25		\$ .00
	PM-2017-OH-TS-10	Teen Speed Football - Alliance FY17			\$32,389.00	\$32,389.00	\$ .00		\$ .00
	PM-2017-OH-TW-10	Choices Matter FY17			\$20,000.00	\$20,000.00	\$ .00		\$ .00
<b>Paid Advertising Total</b>					<b>\$793,453.02</b>	<b>\$793,453.02</b>	<b>\$49,886.34</b>		<b>\$ .00</b>
<b>FAST Act NHTSA 402 Total</b>			<b>\$2,018,695.31</b>	<b>\$ .00</b>	<b>\$1,161,704.67</b>	<b>\$1,161,704.67</b>	<b>\$856,990.64</b>	<b>\$ .00</b>	<b>\$ .00</b>
<b><i>FAST Act 405b OP High</i></b>									
<b><i>405b High Training</i></b>									
	M1TR-2017-BE-AH-10	OP/CPS Training FY17			\$ .00	\$ .00	\$10,000.00		\$ .00
<b>405b High Training Total</b>					<b>\$ .00</b>	<b>\$ .00</b>	<b>\$10,000.00</b>		<b>\$ .00</b>
<b><i>405b High Public Education</i></b>									
	M1PE-2017-BE-AA-10	OP Paid Media FY17			\$20,000.00	\$20,000.00	\$103,000.00		\$ .00
	M1PE-2017-BE-AI-10	Fitting Station Paid Media FY17			\$ .00	\$ .00	\$10,000.00		\$ .00
<b>405b High Public Education Total</b>					<b>\$20,000.00</b>	<b>\$20,000.00</b>	<b>\$113,000.00</b>		<b>\$ .00</b>

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<b>405b High Community CPS Services</b>									
	M1CPS-2017-BE-AC-10	Fitting Station Coordinators Salaries FY			\$ .00	\$ .00	\$40,000.00		\$ .00
	M1CPS-2017-BE-AD-10	Fitting Station Supplies FY17			\$ .00	\$ .00	\$10,000.00		\$ .00
<b>405b High Community CPS Services Total</b>					<b>\$ .00</b>	<b>\$ .00</b>	<b>\$50,000.00</b>		<b>\$ .00</b>
<b>405b OP High</b>									
	M1X-2017-BA-AM-10	Click4Life Smart Drive FY17			\$ .00	\$ .00	\$7,000.00		\$ .00
	M1X-2017-BE-AF-10	Anticipated Projects FY17			\$ .00	\$ .00	\$ .00		\$ .00
	M1X-2017-BE-AG-10	Seat Belt Surveys FY17			\$6,095.36	\$6,095.36	\$40,904.64		\$ .00
<b>405b OP High Total</b>					<b>\$6,095.36</b>	<b>\$6,095.36</b>	<b>\$47,904.64</b>		<b>\$ .00</b>
<b>405b High Police Traffic Services</b>									
	M1*PT-2017-BE-AB-10	LE Equipment FY17			\$ .00	\$ .00	\$ .00		\$ .00
<b>405b High Police Traffic Services Total</b>					<b>\$ .00</b>	<b>\$ .00</b>	<b>\$ .00</b>		<b>\$ .00</b>
<b>405b High Special Occupant Protection</b>									
	M1*SO-2017-OH-AS-10	OP Assessment FY17			\$ .00	\$ .00	\$34,835.93		\$ .00
<b>405b High Special Occupant Protection Total</b>					<b>\$ .00</b>	<b>\$ .00</b>	<b>\$34,835.93</b>		<b>\$ .00</b>
<b>FAST Act 405b OP High Total</b>			<b>\$281,835.93</b>	<b>\$ .00</b>	<b>\$26,095.36</b>	<b>\$26,095.36</b>	<b>\$255,740.57</b>	<b>\$ .00</b>	<b>\$ .00</b>
<b>FAST Act 405c Data Program</b>									
<b>405c Data Program</b>									
	M3DA-2017-AA-LJ-10	ECRASH Quality Control FY17			\$45,177.05	\$45,177.05	\$159,550.57		\$ .00
	M3DA-2017-AA-LK-10	DATA Analyst Salary FY17			\$ .00	\$ .00	\$80,000.00		\$ .00
	M3DA-2017-AA-LL-10	Strategic Plan Implementation FY17			\$ .00	\$ .00	\$24,000.00		\$ .00
<b>405c Data Program Total</b>					<b>\$45,177.05</b>	<b>\$45,177.05</b>	<b>\$263,550.57</b>		<b>\$ .00</b>
<b>FAST Act 405c Data Program Total</b>			<b>\$308,727.62</b>	<b>\$ .00</b>	<b>\$45,177.05</b>	<b>\$45,177.05</b>	<b>\$263,550.57</b>	<b>\$ .00</b>	<b>\$ .00</b>
<b>FAST Act 405d Impaired Driving Mid</b>									
<b>405d Mid HVE</b>									
	M5HVE-2017-AB-BB-10	DRE Program FY17			\$ .00	\$ .00	\$80,000.00		\$ .00

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	M5HVE-2017-AB-BC-10	TSRP FY17			\$ .00	\$ .00	\$300,000.00		\$ .00
	M5HVE-2017-AB-BE-10	Impaired Driving Training FY17			\$ .00	\$ .00	\$46,302.25		\$ .00
	M5HVE-2017-AB-BF-10	Impaired Driving Equipment FY17			\$ .00	\$ .00	\$75,000.00		\$ .00
	M5HVE-2017-AB-BG-10	DUI Tracking System FY17			\$ .00	\$ .00	\$53,760.66		\$ .00
	<b>405d Mid HVE Total</b>				<b>\$ .00</b>	<b>\$ .00</b>	<b>\$555,062.91</b>		<b>\$ .00</b>
<b>405d Mid Paid/Earned Media</b>									
	M5PEM-2017-AB-BD-10	DUI Paid Media FY17			\$ .00	\$ .00	\$550,000.00		\$ .00
	<b>405d Mid Paid/Earned Media Total</b>				<b>\$ .00</b>	<b>\$ .00</b>	<b>\$550,000.00</b>		<b>\$ .00</b>
	<b>FAST Act 405d Impaired Driving Mid Total</b>		<b>\$1,105,062.91</b>	<b>\$ .00</b>	<b>\$ .00</b>	<b>\$ .00</b>	<b>\$1,105,062.91</b>	<b>\$ .00</b>	<b>\$ .00</b>
<b>FAST Act 405f Motorcycle Programs</b>									
<b>405f Motorcyclist Awareness</b>									
	M9MA-2017-AA-GX-10	MC Paid Media FY17			\$6,412.00	\$6,412.00	\$27,528.51		\$ .00
	<b>405f Motorcyclist Awareness Total</b>				<b>\$6,412.00</b>	<b>\$6,412.00</b>	<b>\$27,528.51</b>		<b>\$ .00</b>
	<b>FAST Act 405f Motorcycle Programs Total</b>		<b>\$33,940.51</b>	<b>\$ .00</b>	<b>\$6,412.00</b>	<b>\$6,412.00</b>	<b>\$27,528.51</b>	<b>\$ .00</b>	<b>\$ .00</b>
<b>FAST Act 405h Nonmotorized Safety</b>									
<b>405h Law Enforcement</b>									
	FHLE-2017-OH-PE-10	Pedestrian Enforcement FY17			\$117,632.18	\$117,632.18	\$12,177.67		\$ .00
	<b>405h Law Enforcement Total</b>				<b>\$117,632.18</b>	<b>\$117,632.18</b>	<b>\$12,177.67</b>		<b>\$ .00</b>
<b>405h Public Education</b>									
	FHPE-2017-OH-PD-00	Pedestrian Paid Media FY17			\$93,379.13	\$93,379.13	\$ .00		\$ .00
	<b>405h Public Education Total</b>				<b>\$93,379.13</b>	<b>\$93,379.13</b>	<b>\$ .00</b>		<b>\$ .00</b>
	<b>FAST Act 405h Nonmotorized Safety Total</b>		<b>\$223,188.98</b>	<b>\$ .00</b>	<b>\$211,011.31</b>	<b>\$211,011.31</b>	<b>\$12,177.67</b>	<b>\$ .00</b>	<b>\$ .00</b>
	<b>NHTSA Total</b>		<b>\$5,150,598.26</b>	<b>\$5,686,843.80</b>	<b>\$5,220,953.44</b>	<b>\$5,220,953.44</b>	<b>\$5,616,488.62</b>	<b>\$ .00</b>	<b>\$ .00</b>
	<b>Total</b>		<b>\$5,150,598.26</b>	<b>\$5,686,843.80</b>	<b>\$5,220,953.44</b>	<b>\$5,220,953.44</b>	<b>\$5,616,488.62</b>	<b>\$ .00</b>	<b>\$ .00</b>

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